7ci fgY 8YHU] g

7fYX]h Dc]bhg *

Gi a a UfmcZ h\Y 7ci fgY

Gi V YW h5fYU ? W[S 5g fgdWS V FWUZ a a Yk

A YX]U UfY]bW fYUg]b[ ]mdcfhUV Yž a cV]Yž bYhk cf_YX UbX i V ei]hci g" 6i h k \Uh UfY h\Y WcbX]h]cbg h\Uh \Uj Y [ ]j Yb f]gY hc h\YgY bYk a YX]U h\Y W bc c[ ]Yg UbX dfUWh]WYgž UbX \ck a][\hk Y fYgdcbX hc bYk a cV]Y bYhk cf_g UbX Zcfa g cZdUfh]W dUh]cb h\Uha cV]Y a YX]U U ck 3 : fca a Ugg a YX]U hc a Ugg a][fUh]cbž a cV]]mm]g cbY cZ h\Y _YmWcbW dhg cZa cXYfb]Zy" H\]g Wci fgY]bj Ygh][UhYg a cV]Y a YX]U]b h\Y WcbHYl h cZ h\Y dYfj Ug]j YbYgg cZa cV]]m]b a cXYfb]Zy UbX h\Y k Um]b h\YWbc c[mYbUV Yg UbX Wbhfc g U _]bXg cZa cV]Y W\i fYg"

H\]g gi V YW\ ]k] gi fj Ym h\Y \]ghcfm cZa cV]Y UbX dcfHUV Y a YX]U Zfca]fUbg]ghcf fUX]cg h\fci [\ hc]D\cbYg k \h]b U Uf[Yf WcbHYl hcZa cV]Y W\i fYg]b k \W k Y a cj Y Zfca ž j]U[Y hc W]hmž \ca Y]ZY hc WUf W\i fYžZfca U]fdcfh hc]bhYfbYh Gi]XYbhg k] VY UV Y hc]bj Ygh][UhY h\Y W ffYbhgHUhY cZd Um]bhY a cV]Y

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5ggYgga Ybh 8YHU]`g

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8YHU]`g. &$$$!&) $$ k cfXg" Gh XYbhg k]`` fYWY]j Y fi Vf]UbX Wca a Ybhg"

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GHUfh XUhY. Bch 5dd`]WUV`Y

8YHU]`g. %\ci f ]b!WUgg Yl Ua "H\]g ]g h\Y Z]bU` UggYgga Ybh HUg_" Gh XYbhg k]`` fYWY]j Y bi a Yf]WU` [fUXY"

5ggYgga Ybh ' . Hi hcf]U` HUg_g

GHUfh XUhY. K YY_ % hi hcf]U`

8YHU]`g. Hi hcf]U` HUg_g Wca V]bb]b[a i `h]d`Y W\c]WY UbX g\cfh Ubgk Yf fYgdcbgYg Yei]j U`Ybh hc $$$!%$$$ k cfXg ]b hchU`" Gh XYbhg k]`` fYWY]j Y fi Vf]W [fUXY"

5XX]h]cbU` XYHU]`g.

H\YgY HUg_g k]`` ZYUh fY g\cfh UbXgk Yf UbX a i `h]d`Y W\c]WY ei Yghcbg VUgYX cb h\Y UWh]j]h]Yg h\Uhmci `Xc]bG_" mci k

5 hhYbXUbWY"F Yei]fYa Ybhg

Ghi XYbhg"a i ghUhhYbX"U"a]b]a i a "cZ"$ı "cZhh hcf]U"g"hc"VY"fY[UfXYX"Ug"\Uj]b["Z]"Z]"YX"h\Y"fYei]fYa Ybhg cZh\Y"Wci fgY""Ghi XYbhg"UfY"ghfcb["mYbWci fU[YX"hc"UhhYbX#]Yk "h\Y"fk YVŁ"YWhi fYg"

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8UhY	HmdY	7cbhYbh
K YY_"%"" ">i bY"!"+">i bY	@YWhi fY	±bhfcXi W]b["a cV]"Y"W"hi fYg."\ck "Xc"k Y"ghi Xm W"hi fYž"Wca a i b]W]h]cb"UbX"a cV]"Y"a YX]U3"
	Hi hcf]U"	7ci fgY"cj Yfj]Yk "/"]bhfcXi W]cbg""9I d"cf]b["h\Y cf]"[ ]bg"cZa cXYfb"Uddg"
K YY_"&"%$">i bY"!"%("\n>i bY	K YV	Has mobile media changed communication?
	Hi hcf]U"	Analysing texting practices
K YY_"'"%+">i bY"!"&%"\n>i bY	K YV	The walk through method for analysing apps.
	Hi hcf]U"	Learning the walk through method.
K YY_"("&("">i bY"!"&,"\n>i bY	K YV	6]ma c"/ž gh"W_Yfgž"UbX"h\Y"fXYg][bYX"gY"Zu
	Hi hcf]U"	9I d"cf]b["h\Y"a YUb]b["g"cZX][ ]hU"gh"W_Yfg"UbX 6]ma c"/"
K YY_")"%">i `m!")" ">i `m	K YV	A cV]"Y"d\chc[fUd\m"dUfh"%
	Hi hcf]U"	5bU"mg]b["]a U[Y"dcgh]b["dfUWh]VWYg"dUfh"%
K YY_"*"" ">i `m!"%&">i `m	F YUX]b[	H\]g"]g"U"fYUX]b["k YY_""Bc"`YWhi fY/bc"hi hcf]U"g
K YY_"+"%)">i `m!"%- ">i `m	K YV	A cV]"Y"d\chc[fUd\m"dUfh"&
	Hi hcf]U"	5bU"mg]b["]a U[Y"dcgh]b["dfUWh]VWYg"dUfh"&"
K YY_","&&">i `m!"&*">i `m	K YV	BYk g"Uddg"UbX"f]U[Y"bYk gfi
	Hi hcf]U"	:]bX]b["UbX"UbU"mg]b["]bgh"UbWYg"cZXYdYWh"dhj Y a cV]"Y"Wca a i b]W]h]cb"UbX"f]U[Y"bYk gfi
K YY_"-"&- ">i `m!"&\n5i [i gh	K YV	A cV]"Y"YmYk]bbYgg
	Hi hcf]U"	($"a]bi hY"a i]"]d"Y"W\c]WY"Yl Ua]b"hi hcf]U"g""D YUgY Vf]b["mci f"Udhcd"Ug"mci k]""Xc"h\Y"YI Ua "Ug"U ei]z"cb"A ccX"Y"
K YY_"%$")"5i [i gh!"-\n5i [i gh	K YV	9d\Ya YfU"a cV]"Y"a YX]U
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Gi Va]gg]cb cZ 5ggYgga Ybh HUg_g

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Hi fb]h]b Gi Va]gg]cb

Zmci YbWci bh Yf U dfcV Ya k \Yb Uh Ya dh]b[hc gi Va]hmci f Ugg][ba Ybh h\fci [\ Hi fb]h]b, d]d YUgY hY Yd\cbY 9l hYfbU` Gi ddcfh cb -',) '' ' ' %cf Ya U]` hYa cb Yl hYfbU hY hgi ddcfh4 i bgk "YXi "Ui "" Gi ddcfh \ci fg UfY', .$$Ua —'%$.$$da cb k YY_XUmg UbX -.$$Ua —') .$$da cb k YY_YbXg f1 *) XUmg U mYUfŁ" Zmci UfY i bUV Y hc gi Va]hmci f Ugg][ba Ybh XiY hc U ZUi `h ]k h\ Hi fb]h]b mci a Um Udd`mZcf Ub Yl hYbg]cb, Vi hmci a i ghfYHU]b mci f h]]W_Ybbi a VYf Zfca '9l hYfbU` Gi ddcfhfU`cb[k]h\ `Ubmch\ Yf fY`Yj Ubh XcWi a Ybhg Łhc]bWi XY Ug Yj]XYbWY hc gi ddcfhmci f Yl hYbg]cb Udd`]WUh]cb" Zmci Ya U]` 9l hYfbU` Gi ddcfhmci k ]`

5WUXYa]W <cbYghmUbX D`U[]Uf]ga

D`U[]Uf]ga ]g ]g]b[ h\Y kcfXg cf ]XYUg cZ ch\Yfg UbX dfYgYbh]b[ h\Ya Ug mci f ckb" ]h WUb UU_Y a Ubm Zcfa g ž Zca XY`VYfUhY WXYUh]b[ ]b hc UWW]XYbhU`mW cdm]b[ Zca U gci fWY k ]h\ci h UW_bck `YX[Ya Ybh"

I BGK [fci dg d`U[]Uf]ga]bhc h\Y Zc``ck]b[WUhY[cf]Yg.

7cdm]b[.]g]b[h\Y gUa Y cf j Yfm g]a]Uf kcfXg hc h\Y cf][]bU` hYl hcf ]XYU k ]h\ci h UW_bck `YX[]b[h\Y gci fWY cf]g]b[ei ch\Uh]cb a Uf_g" H\]g U`gc Udd`]Yg hc a U[Ygž UfhUbX XYg][b dfc/YWhgž Ug k Y``Ug dfYgYbhUh]cbg k \YfY gca YcbY dfYgYbhg Ubch\Yf'g]XYUg cf k cfXg]h\ci h WfYX]h"

+bUddfcdf]UhY dUfUd\fUg]b[. 7\Ub[]b[U Z/k kcfXg UbX d\fUgYg k \]Y a cgh\mfYhU]b]b[h\Y cf][]bU` ghfu Wh fY UbX#cf dfc[fYgg]cb cZ ]XYUg cZ h\Y cf][]bU` žUbX]bZcfa Uh]cb k]h\ci h UW_bck `YX[Ya Ybh" H\]g U`gc Udd`]Yg ]b dfYgYbhUh]cbg k \YfY gca Y dUfUd\fUgYg Ubch\Yf'g ]XYUg cf kcfXg ]h\ci h WfYX]hUbX hc d]WWb hc [YhYh\Yf' ei ch\Yg UbX dUfUd\fUgYg ]bhc U bYk k \c`Yž k]h\ci h Uddfcdf]UhY fYZYfYbW]b["

7c``i g]cb. k cf_]b[ k ]h\ ch\Yfg Vi hdUgg]b[ cZZ h\Y k cf_ Ug U dYfgcb'g ]bX]j]Xi U`k cf_" 7c``i g]cb U`gc]bWWi XYg dfcj]X]b[mci f k cf_ hc Ubch\Yf ghu XYbhVYZcfY h\Y Xi Y XUhYž cf Zcf h\Y di fdcgY cZ h\Ya

- i bXYfghUbX mci f f][\hg UbX fYgdcbg]V]]h Yg Ug U gh XYbh UhI BGK
- VY Uk UfY cZd U[ ]Uf ga ž W cdmf][\h I BGK Gh XYbh 7 cXY cZ 7 cbXi Wh UbX 5 WW dhUV Y I gY cZ I BGK ד H F Ygci f W g Dc] W m

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- fYei Yghg`Zcf`Yl hYbg]cb/
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