MDIA5000

Understanding Contemporary Media

Term Two // 2019

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Dr. Edgar Gómez Cruz	e.gomezcruz@unsw.edu.au	Tue 11:00-13:00	231G Robert Webster Building	

School Contact Information

Room 312, level 3 Robert Webster Building

Phone: (02) 9385 4856

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Website: https://sam.arts.unsw.edu.au

The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

Course Details

Credit Points <mark>6</mark>

How do you demonstrate critical thinking?

Please note, these guidelines assume you are comparing two articles (ie A and B), not three (ie A, B and C). They are still valid:

What do I need to include in my documentation?

Your 500 word documentation must be submitted by MIDDAY on the day of your assigned presentation. If you are absent on the day of your assigned presentation, but you have submitted your 500 word summary as required, you may present your powerpoint in class the following week without penalty.

If you DO NOT submit your summary by MIDDAY on the day you are scheduled to present, late penalties of 3% per day will apply until the summary is submitted (unless you have been approved for Special Consideration).

Assessment 3: Research Essay

Start date: Not Applicable

Length: 2000-2500 words

Tips for structuring your essay:

most

The Sydney Morning Herald

New York Times
Nieman Lab.

Attendance Requirements

You will attend all tutorials or run the risk of failing this course.

Course Schedule

Timetable

Date	Type	Content
Week 1: 3 June - 7 June	Tutorial	Introduction to the Contemporary Media: A global perspective
Week 2: 10 June - 14 June	MONDAY No classes	PUBLIC HOLIDAY
	Tutorial	Understanding the Political economy of contemporary Media
Week 3: 17 June - 21 June	Tutorial	Understanding Media Policy and Regulation
Week 4: 24 June - 28 June	Tutorial	Understanding technologies, infrastructures and materiality of Media
Week 5: 1 July - 5 July	Tutorial	Understanding Media Convergence and contemporary business models
Week 6: 8 July - 12 July	No classes	READING WEEK
Week 7: 15 July - 19 July	Tutorial	Understanding contemporary Genres and Media formats (presentations)

Week 8: 22 July - 26 July	Tutorial	Understanding audiences and participation (presentations)
Week 9: 29 July - 2 August	Tutorial	Understanding New (new) media and the postdigital
Week 10: 5 August - 9 August	Tutorial	Understanding Media in the postdigital era (Third assignment)

Resources

Prescribed Resources

Please check Moodle updates

Recommended Resources

Please check Moodle for updates

Course Evaluation and Development

Please check Moodle for updates

Submission of Assessment Tasks

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au. Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
  better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.
http://subjectguides.library.unsw.edu.au/elise/aboutelise

Academic Information
For essential student information relating to:
- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure; student equity and disability;
- and other essential academic information, see

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Image Credit

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