ARTS3090

Media, Culture and Technology Capstone: Media Cultures

Term Two // 2020

School of the Arts and Media // UNSW Arts and Social Sciences

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Rodney Wallis	r.wallis@unsw.edu.au			

School Contact Information

School of the Arts and Media

Room 312, Level 3, Robert Webster Building (G14)

Phone: (02) 9385 4856

Email: sam@unsw.edu.au

Website: www.arts.unsw.edu.au/sam

The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal

Course Details

Credit Points 6

Summary of the Course

This course examines the complex relations between the media, society, politics and culture, exploring the diverse ways in which the media influence and are influenced by developments in social and political culture. The Media Capstone will address topical issues relating to media, technology and culture. It will use recent developments and current case studies drawn from a variety of sources such as news and entertainment, debates on social media and new information technologies, media campaigns, and popular culture to examine the broader socio-political context in which the media are located. Using key theories and concepts, this course will explore a range of relevant issues that demonstrate the centrality of the media to contemporary culture.

Course Learning Outcomes

1. Demonstrate an understanding of cultural, economic and political dynamics arising from relations between media and culture
2. Display the ability to critically investigate the implications of these relationships on populations, the self, and a range of media institutions
3. Demonstrate skills in analytic writing and the rigorous application of theoretical concepts to everyday examples of cultural and media value
4. Show an ability to think independently, critically and creatively about value formations resulting from the relation between media and culture
5. Demonstrate an ability to develop research capacities in a media area of specific interest

Teaching Strategies

This is the level 3 Media Capstone course. It builds on skills developed and knowledge gained in levels 1 and 2 courses, and allows students to develop skills in higher order analysis and self-directed learning. The course is delivered via a lecture and a seminar each week. Seminars will be open to dialogue and discussion, with the aim of exploring the readings and related case studies and questions in a collaborative and rigorous way.

The course is not about rote learning, but rather involves actively thinking a□ nk atnki

Assessment

Assessment Tasks

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Schedule

Course Schedule

View class timetable

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.
http://subjectguides.library.unsw.edu.au/elise/aboutelise

Academic Information

For essential student information relating to:

- requests for extension;