



MDIA5003

C b`]bY`UbX`A cV]`Y`A YX]U

HYfa `Hk c` `##`&\$&\$

GWXcc`cZHAY`5ftg`UbX`A YX]U` `#`I`BGK` `5ftg`UbX`GcWJU` `GWYbWg

7 ci fgY`Cj Yfj]Yk

GHJZZ`7 cbHJW`8YHU]`g

7cbj Ybcfg

B Ua Y	9a Uj`	5j Uj`UV]`]m	@cWU]cb	D\cbY
9f]Wj Ub`GcY`Yb	Y"j UbgcY`Yb4 i bgk "YXi "Ui	C b`]bY`Vm Uddc]bha Ybh	5`"hYUWX]b[k]`VY WcbXi WYX cb`]bY`Xi Y`hc 7cj]X%- fYgh]W]cbg	\$(' %- %* -) &

GWcc`7cbHJW`bZcfa Uh]cb

GWcc`cZH`Y`5fmg`UbX`A`YX]U

Fcca`" %&ž@Yj Y`" žF cVYfhK YVghYf`6i]X]b[`fj % (Ł

D\cbY. `f\$&Ł- ' ,) `(,) *

9a Uj: [gUa 4 i bgk "YXi "Ui](#)

K YVg]hY: [k k k "Ufmg"i bgk "YXi "Ui #gUa](#)

H\Y`GWcc`cZH`Y`5fmg`UbX`A`YX]U`k ci `X`_]Y`hc`F`YgdYWwZ`"m5W_bck`YX[Y`h\Y`HfUX]h]cbU`7i`g]cX]Ubgž`hY`6YXY[U`fP`Ybg]b[`hcb`W]a`di`gŁž;`UX][`U`f7`]mUbX`5fhi`8Yg][`b`7`Ua`di`gYgŁ`UbX`hY`B`[`i`bbUk`U`dYcd`Y`f5i`ghU]Ub`8YZYbVW`:`cfW`5WUXYa`m]b`7`UbVYffUŁ`cZH`Y`UbXg`k`YfY`YUWX`W]a`di`g`cZI`BGK`]g`cWU]hYX"

7ci fgY'8YHJ]`g

7fYX]hDc]bhg`*`

Gi a a UfmicZh\Y'7ci fgY

H\]g`Wci fgY`ZcW`gYg`cb`j`Uf]ci`g`Zcfa`g`cZcb`]bY`UbX`a`cV]Y`a`YX]Už`h\Y]f`UZZc`fX`UbW`g`UbX`Wc`bghfU]bhgž`h\Y`
i`gY`UbX`bcb!i`gY`Vma`i`h`d`Y`di`V`]Wgž`UbX`h\Y`]a`dUW`icb`Wc`bY` %o` Y`UbX`a`cV]Y`a`YX]Už`h\Y]f`UZZc`fX`

5ggYgga Ybh

D`YUgY`fYZf`h`XYHJ`YX`[i]XY`]bYg`UbX`gi ddcfhfYgci fWg`cb`A ccXY"

5ggYgga YbhHUg_g`

D`YUgY`fYZf`tc`z`f`h`Yf`XYHJ`YX`[`i`]XY`]bYg`UbX`gi`ddcfhfYgci`fW`g`cb`A`ccX`Y`"

Hi`fb`]h`b`gYH`b`[`.H\`g`Ugg`[`ba`Ybh`g`gi`Va`]H`X`h`fci`[`\`Hi`fb`]h`b`UbX`gh`XYbh`Xc`bchgYY`Hi`fb`]h`b`g]a`]Uf`]mfYdcf`g`"

5ggYgga`Ybh`.`9ggUm

GhUfhXUH.`

@Yb`[`h.`%`\$\$`k`cfXg

8YHJ`g.

%`\$\$`k`cfXg`"

K`f]H`Yb`ZYXVUW`h`fci`[`\`Hi`fb`]h`b`"

5XX`]h`cbU`XYHJ`g.

D`YUgY`fYZf`tc`z`f`h`Yf`XYHJ`YX`[`i`]XY`]bYg`UbX`gi`ddcfhfYgci`fW`g`cb`A`ccX`Y`"

Hi`fb`]h`b`gYH`b`[`.H\`g`Ugg`[`ba`Ybh`g`gi`Va`]H`X`h`fci`[`\`Hi`fb`]h`b`UbX`gh`XYbh`Xc`bchgYY`Hi`fb`]h`b`g]a`]Uf`]mfYdcf`g`"

F Ygci fWg

DfYgWf]VYX`F Ygci fWg`

5j U]UV`Y`cb`A`ccX`Y`"

F YWca a YbXYX`F Ygci fWg

5j U]UV`Y`cb`A`ccX`Y`"

7ci fgY`9j U`i Uh]cb`UbX`8Yj Y`cda Ybh

H\]g`Wci fgY`k`j`i`bXYf[c`Wcb]bi U`XYj Y`cda Ybh]j]U`ZYXVUW`dfcWggYg`gi W`Ug`a`m9I`dYf]YbW`gi`fj`Ym`UbX`Wc`Y`[]U`fYj]Yk`"K`Y`k`j`U`gc`Wc`Y`W`h]bZcfa U`ZYXVUW`]b`h`Y`Zcfa`cZUbcbrma`ci`g`gi`[]Ygh]cbg`UbX`Wca`a`Yb]g`h`fci`[\`ci`h`h`Y`Wci`fgY`"K`Y`UddfYW]U`h`mci`f`ZYXVUW`UbX`hU`Y`h`Ya`j`YfmgYf]ci`g`m`H\Ub`mci`]b`UXj`UbW`Zc`f`Wc`!WfYU`h]b[`h`Y`Wci`fgY`.E`

Gi Va]gg]cb`cZ5ggYgga YbhiHUg_g

Hi fb]h]b`Gi Va]gg]cb

≠mci`YbWci bHYf`U`dfcV`Ya`k` \Yb`UHYa` dh]b[`hc`gi`Va`]hmc`i`f`Ugg][`ba`YbhiHfci`[`\`Hi`fb]h]bzd`YUgY`
HY`Yd\cbY`9I`HYfbU`Gi`ddcfhcb`-`,`)`"``"``%cf`Ya`Uj`hYa`icb`YI`HYfbU`HY`hgi`ddcfh4`i`bgk`"YXi`"Ui`""Gi`ddcfh`
\ci`fg`UfY`,`.\$\$Ua`-`-%\$.\$\$da`icb`k`YY`XUmg`UbX`-`.\$\$Ua`-`).\$\$da`icb`k`YY`YbXg`f1`*)`XUmg`U`mY`Uf2`≠mci`
UfY`i`bUV`Y`hc`gi`Va`]hmc`i`f`Ugg][`ba`YbhiXi`Y`hc`U`Zji`hk`]h`Hi`fb]h]b`mci`ia`UmUdd`mZc`f`Ub`YI`HYbg]cbz`Vi`hmc`i`
a`i`ghfYhU]b`mci`f`h]W`Yhbi`a`VYf`Zca`9I`HYfbU`Gi`ddcfhfU`cb[`k`]h`Ubmc`h`Yf`fY`Yj`UbhXcW`a`Ybhtg`L`hc`
]bWi`XY`Ug`Yj`]XYbVW`hc`gi`ddcfhmc`i`f`YI`HYbg]cb`Udd`]W]h]cb`≠mci`Ya`Uj`9I`HYfbU`Gi`ddcfhmc`i`k`j`
Ui`hca`U]WU`mifYW]j`Y`U`h]W`Yhbi`a`VYfz`Vi`h]Zmci`HY`Yd\cbY`mci`k`j`bYYX`hc`gdYW]Z]WU`mUg`Zc`f`cbY`
Hi`fb]h]b`U`gc`dfcj`]XYg`i`dXUH`g`cb`h`Y]f`gmghYa`ig`hU`h`g`cb`Hk`]HYf`"

;`YbYfU`mz`UggYgga`YbhiUg_g`a`i`ghVY`gi`Va`]hYX`Y`YWfcb]WU`mj`]U`Y]h`Yf`Hi`fb]h]b`cf`U`A`ccX`Y`
Ugg][`ba`Ybhi`h`]bg]hU`bVW`g`k`\YfY`h`lg`]g`bchidcgg]V`YZ`]hk`j`VY`ghUHYX`cb`mci`f`Wci`fgY`g`A`ccX`Y`g]h`k`]h`
U`HYfbU]h]`Y`gi`Va`]gg]cb`XYhU]g`"

:`cf]bZcfa`Uh]cb`cb`\ck`hc`gi`Va`]hUgg][`ba`Ybhtg`cb]bY`j`]U`A`ccX`Y`.\`hhdg`#gh`XYbhi`bgk`"YXi`"Ui`Ack`!
gi`Va`]hUgg][`ba`Ybhta`ccX`Y`"

5 WUXYa]W< cbYgmiUbX`D`U[]Uf]ga

D`U[]Uf]ga `]g`i g]b[`hY`k cfXg`cf`]XYUg`cZc`hYfg`UbX`dfYgYbh]b[`hYa `Ug`mci f`ck b``#WUb`hU`Y`a Ubm
Zcfa gZ`Zca `XY`]VYfU`h`V`X`Y`U`h]b[`h`U`W`Y`X`Y`b`U`m`W`c`d`m]b[`Z`ca `U`gci f`W`k]h`ci h`U`W`b`c`k `Y`X[`Y`a `Y`b`h`

I B G K `[fci dg`d`U[]Uf]ga `]b`h`c`h`Y`Z`c`ck]b[`W`U`h`Y[`cf]Yg.

7 cdm]b[.`i`g]b[`h`Y`g`U`a `Y`cf`j`Y`fmg]a]U`f`k`cf`X`g`h`c`h`Y`cf][]b`U`h`Y`h`cf`]X`Y`U`k]h`ci h`U`W`b`c`k `Y`X[]b[`h`Y`

- i bXYfghUbx'mci f'f][\hg'UbX'fYgdcbg]V]h]Yg'Ug'U'gh XYbhUhl BGK
- VY'Uk UfY'cZd'U[]Uf]ga ž'Wc'dmf][\hž' BGK 'Gh XYbh7cXY'cZ7cbXi W'Ubx'5Ww'dhUV'Y'I gY'cZ
I BGK '⇒H'F Ygci f'Wg'Dc`]Wm
- VY'Uk UfY'cZh'Y'ghUbxUfXg'cZVY\Uj]ci f'YI dYW'X'cZYj Yfmcby'jb'h'Y'I BGK 'Wc a i b]m
- `cWJh'gYfj]Wg'UbX'jbZcfa Uh'cb'UVci hl BGK 'UbX'I BGK '@]VfUfm

Gca Y'cZh'YgY'UfYUg'k]`VY'ZJa]]Uf'hc'mci ž'ch'Yfg'k]`VY'byk "; U]b]b['U'gc`X'i bXYfghUbx]b['cZU`h'Y
fY'UH'X'UgdYW'g'cZ9@G9'k]`Y'd'mci 'a U_Y'h'Y'a cghcZmci f'gh X]Yg'Uhl BGK ""

[\hd. #gj V'YWf i \]XYg" \]VfUfm'i bgk "YXi "Ui #'\]gY#JVci h' \]gY](#)

