



MDIA2000

5 b]a Uh]b['A YX]U

HYfa 'Hk c ''##'&\$&%

GWXcc``cZHA Y`5ftg`UbX`A YX]U`#`I BGK `5ftgž8Yg]I b/ `5fWX]hYVWfi FY

7 ci fgY`Cj Yfj]Yk

GHJZZ`7 cbhJW`8YHJ]`g

7cbj Ybcfg

B Ua Y	9a U]	5j U]UV]]m	@cW]h]cb	D\cbY
5`mggU`F c`h`k`Y`	U"fc`h`k`Y`4 i b`gk`"Y`X`i`"U`i	J]U`Ya U]` Uddc]b`h`a`Y`b`h`U"fc`h` k`Y`4 i b`gk`"Y`X`i`"U`i	'`%`%` `@`j`Y`" `z` G]f`F`c`V`Y`f`h` K`Y`V`g`h`f` 6`i`]`X`]b[`z` I`B`G`K`	D`Y`U`g`Y`Ya`U]`

GW`cc``7`cbhJW`i`b`Z`c`f`a`U`h]`c`b`

GW`cc``c`Z`h`Y`5`f`r`g`U`b`X`A`Y`X`J`U`

F`c`c`a`" `%`&`z`@`j`Y`" `z`F`c`V`Y`f`h`K`Y`V`g`h`f`6`i`]`X`]b[`f`l`%`Ł`

D\cbY.`f`\$`&`Ł`-`'`,`)`(`,`.)`*`

9a U]: [gUa 4 i b`gk`"Y`X`i`"U`i](#)

K`Y`V`g`h`f`[:`k`k`k`"U`f`r`g`"i`b`gk`"Y`X`i`"U`i`#`g`U`a](#)

H\Y`GW`cc``c`Z`h`Y`5`f`r`g`U`b`X`A`Y`X`J`U`k`c`i`X`"]_`Y`h`c`F`Y`g`d`Y`W`W`i`m`5`W`b`c`k`Y`X`[`Y`h`Y`H`f`U`X`]h`c`b`U`7`i`g`h`c`X`]U`b`g`z`
h`Y`6`Y`X`Y`[`U`"`f`P`Y`b`g`]b[`h`c`b`W`l`a`d`i`g`Ł`z`:`U`X`][`U`"`f`P`]m`U`b`X`5`f`r`i`8`Y`g`[`b`7`U`a`d`i`g`Y`g`Ł`U`b`X`h`Y`B`[`i`b`b`U`k`U`
d`Y`c`d`Y`f`b`i`g`h`f`U`]U`b`8`Y`Z`f`b`V`W`:`c`f`V`W`5`W`l`X`Y`a`m`]b`7`U`b`V`Y`f`f`U`Ł`c`Z`h`Y`"U`b`X`g`k`Y`Y`f`Y`Y`U`W`X`W`l`a`d`i`g`c`Z`I`B`G`K`"]g`
`c`W`l`h`Y`X`"

7ci fgY'8YHJ]`g

7fYX]hDc]brg`*`

Gi a a UfmicZh\Y'7ci fgY

5b]a Uh]cb]g`U`i b]j YfgU`j]gi U`Zcfa`k]h`U`f]W\`g]hcfmUbX`a i`h]d`Y`Udd`]WU]cbg`]b`Wc`bHYa`dcfUfm`]ZYž
Zca`h\Y`W]bYa`U`h`Z]bY`Uf]gž`UXj`Yf]g]b[`UbX`VYmcbX`" `b`h\]g`U`bXg!`cb`Wc`i fgY`mci`k`]"`VY`YbWc`i fU[`YX`h`
WYU]j`Y`miYI`d`cfY`U`VfcUX`fUb[`Y`cZ&8`Ub]a`Uh]cb`h`c`gž[`U]b]b[`U`Zc`i`bXUh]cb`]b`g]fU][`h`U`YUXž`_Ym]Z]Ua`Y
UbX`g]h`d!`a`c]h]cb`Ub]a`Uh]cb`h`Y`W`b]ei`Yg`i`g]b[`]bXi`g]h`f]m]g]h`UbX`U`f`X`Wc`a`di`h`f!`VUgYX`g`c`Zk`UfY`UbX`Yei`]da`Yb]h`
K`]h`Ub`Ya`d`U`g]g]c]b`h`Y`W`b]W`i`bXYf]g]h`UbX]b[`UbX`Z`bXUa`Yb]h`Wc`b`W`d]g`c`Zj`]gi`U`g]h`c`f`m`Y`]"`b[`ž`h`g
Wc`i fgY`k`]"`Yei`]d`mci`k`]h`h\Y`Wc`b]Z]XYbW`UbX`]bXYdYbXYbW`h`c`XYj`Y`cd`mci`f`c`k`b`Ub]a`Uh]cb`d`f`U`W]W
k`]h]b`U`X`mb`Ua`]W`UbX`Yj`c`j`]b[`h`Y`W`bc`c[]W`"UbXgW]dY"

7ci fgY`@YUfb]b[`Ci hWca Yg

"`8Ya`cbg]h`U]Y`_bck`YX[`Y`c`Z`h`Y`d`f]b`W]d`Y`g`c`Z`Ub]a`Uh]cb`UbX`d`f`c`Xi`W]cb`h`Y`W`b]ei`Yg`"
&"

F Ygci fWg

DfYgWf]VYX F Ygci fWg

5 'fY'UV'Y'UbX'dfcZ'gg]cbU'\UfX!Xfj] Y'jg'YggYbh]U'hc'Ybgi fY'hUhU''dfcXi W]cb'k cf_]g'VUW_YX'i d'UbX gUZ'mghc'fYX'Zc'f'h]g'W'ci fgY'fUbX'U''dfcXi W]cb'W'ci fgYg'U'UbX'Zc'f'Z'hi fY'i gY'j]b'mci f'A YX]U'DfcXi W]cb Dcfh'Z'j'c'"Gh XYbtg'a UmVY'Ug_YX'hc'Xck b'cUX'gdYVW]ZVZY'cf']bYI dYbg]j] Y'Uddg#g'c'Z'k UfY'UbX' [U'hYf'cf di fVX'UgY'j]bYI dYbg]j] Y'fYgci fWg'UbX'W'cbgi a UV'Yg''ZbYVW'ggUfm'Z'XYH]j]g'k]''VY'dfcj]XYX'j]b'WUgg"

D'YUgY'fYZf'hc'a X]U&\$\$\$'5b]a Uh]b['A YX]U'@A G'Zc'f'i d'hc'XUH'fYgci fW'fYW'ca a YbXUH]cbg"

F YW'ca a YbXYX'F Ygci fWg

D'YUgY'fYZf'hc'h'Y'a X]U&\$\$\$'A ccX'Y'g]h'Zc'f'i d'hc'XUH'fYgci fW'fYW'ca a YbXUH]cbg"

I gYZ ''fYZfYbW'Vcc_
H]hY.'H\Y'5b]a Uhc'f]g'Gi fj]j U''?]h5'A Ubi U''cZA YhcXg'Z'Df]bW]d'Yg'UbX': cfa i 'Ug'Zc'f'7'Ugg]WU'Z'7'ca di h'f'z ; Ua Yg'Z'G'hd'A ch]cb'UbX' b'h'fbYh5b]a Uhc'fg'
5i h'cf. [F \]XUfX'K \]'Ua_g](#)
9X]h]cb.'Bi a VYf.'&
Di V'j]g\YX.'%gh>Ubi Ufm&\$\$-
€6B.'- +, \$, *) (+, - +,

7ci fgY'9j U'i Uh]cb'UbX'8Yj Y'cda Ybh

5 'W'ca V]bUh]cb'c'Z'h'Y'Zc''ck]b['UddfcUW'Yg'k]''VY'i gYX'hc' [U'hYf'ZYXVUW_'UVci h'h'Y'W'ci fgY''I B G K A m9I dYf]YbW'W'ci fgY'UbX'h'UW]b['Yj U'i Uh]cb'UbX'ja d'fcj Ya YbhdfcW'gg"5bYW'c'U'9j U'i Uh]cb'Z'k \YfY gh XYbtg'Z'ca 'h]a Y'hc'h]a Y'Xi f]b['h'Y'gYa Ygh'f'UfY'Yb[U[YX'j]b'j]b'Z'fa U'X]gW'gg]cbg'UVci h'h'Y'W'ci fgY" C VgYfj Uh]cbU'9j U'i Uh]cb'k \YfY'h'Y''YW'h'fYf'f'W'bj YbYf'cf'h'hc'f'fY[i 'Uf'm'c'VgYfj Yg'h'Y'Y'ZY'W]j] YbYgg'c'Z WUggYg'UbX''YW'h'fY'UbX'a cX]Z]Yg'h'Y'W'ci fgY'W'cb'h'bh'UbX'XY'j] Yfm]b'fYg'd'cbgY'hc'h'cgY'c'VgYfj Uh]cbg" DUghYj U'i Uh]cb'Z]bX]b[g'U'j Y'VY'Yb'UW'Y'X'i d'cb'j]b'h'Y'Zc''ck]b['k Umg''#k Ug']XYbh]Z]YX'h'f'ci [\ 'ZYXVUW_ h'Uh]gh'XYbtg'VYbY'Z]h'X'k \Yb'h'Y'W'ci fgY'UggYgga Ybh'Ug_g'k YfY'U][bYX'k]h'b'Y'X'g'c'Z'h'Y'W]Ybhdfc'Y'W' UbX'W]Ybhdfc'Y'W'h'XY'UX'j]b'Yg''#f'Yg'd'cbgY'hc'h'Uh'ZYXVUW_'U''UggYgga Ybh'Ug_g'fY'U'h'X]fY'W'h'm'hc'h'Y W]Ybhdfc'Y'W'h' #k Ug']XYbh]Z]YX'j]b'dUgh'ZYXVUW_'h'Uh'h'Y'fY'k Ug'U'b'Y'YX'Zc'f'gh'XYbtg'hc'\Uj'Y'a c'fY'j]b'WUgg h]a Y'hc'k cf_'cb'[f'ci d'f'c'Y'W'g'UbX'j]bX]j] Xi U'dfc'Y'W'g''#f'Yg'd'cbgY'hc'h'Uh'ZYXVUW_'h'Y'fY'j]g'a c'fY'h]a Y U''c'W'h'X'Zc'f'j]bXY'dYbXYbh' [f'ci d'f'Y'g'U'f'W' h'Ug_g'k]h]b'h'Y'k Y'Y'_m'W'ci fgY'gh'f'W'h'fY''H\Y'fY'j]g'b'ck'a c'fY WUgg'h]a Y'hc'k cf_'k]h'c'h'Y'f'gh'XYbtg'Z'Yb[U[]b['j]b'W'Y'U'h]j] Y'dfc'V'Ya 'gc'j]b[''#k Ug']XYbh]Z]YX'j]b'dUgh ZYXVUW_'h'Uh'Ub'U'W]j] Y'UbX'j]b'h'f'U'W]j] Y'WUgg'f'c'ca 'Y'bj]f'c'ba Ybh'k Ug'a c'gh'Yb[U[]b['UbX'VYbY'Z]W]U'hc' 'Y'U'fb]b[''#f'Yg'd'cbgY'hc'h'Uh'ZYXVUW_'Y'W'h'fY'U'W]j]]h]Y'g'\Uj'Y'VY'Yb'f'Y'X'Y'g][bYX'hc'Yb'W'ci fU[Y' [fY'U'h'f dU'h]W]dUh]cb'UbX'gh'XYbh'Yb[U[Ya Ybh'k]h'W'ci fgY'W'cb'h'bh'k]h'Ub'Ya d\Ug]g'cb'g'Y'Z'X]fY'W'Y'X''Y'U'fb]b["

Gi Va]gg]cb 'cZ5ggYgga YbhiHUg_g

Hi fb]h]b 'Gi Va]gg]cb

≠mci 'YbWci bHYf'U'dfcV'Ya 'k \Yb'UH'Ya dh]b['hc'gi Va]hirci f'Ugg][ba Ybhi'fci [\ 'Hi fb]h]bž'd'YUgY
HY'Yd\cbY'9I HYfbU'Gi ddcfhcb'- ' ,) " ' ' %cf'Ya U] 'h'Ya 'cb'YI HYfbU'HY'gji ddcfh i bgk "YXi "Ui "'Gi ddcfh

5 WUXYa]W< cbYgmiUbX`D`U[]Uf]ga

D`U[]Uf]ga `]g`i`g]b[`h`Y`k`cfXg`cf`]XYUg`cZc`h`Yfg`UbX`d`fYgYbh]b[`h`Ya`Ug`mci`f`ck`b`" `#WUb`hU`_`Y`a`Ubm`
Zcfa`gZ`Zca`X`Y`]VYfU`h`V`X`Y`U`h]b[`h`c`U`W`W`X`Y`b`h`U`m`i`W`c`d`m]b[`Z`ca`U`g`ci`f`W`k`]h`ci`h`U`W`b`c`k`Y`X[`Ya`Y`b`h`

I`B`G`K` `[`f`ci`d`g`d`U[]Uf]ga `]b`h`c`h`Y`Z`c`ck`]b[`W`U`h`Y`[`c`f]Y`g.

7`c`d`m]b[`.`i`g]b[`h`Y`g`Ua`Y`c`f`j`Y`f`m`g]a`]U`f`k`c`f`X`g`h`c`h`Y`c`f][`]b`U`h`Y`h`c`f`]X`Y`U`k`]h`ci`h`U`W`b`c`k`Y`X[]b[`h`Y`

- i bXYfghUbx'mci f'f][\hg'UbX'fYgdcbg]V]h]Yg'Ug'U'gh XYbhUhl BGK
- VY'Uk UfY'cZd'U[]Uf]ga ž'Wc'dmf][\hž' BGK 'Gh XYbh7cXY'cZ7cbXi W'Ubx'5Ww'dhUV'Y'I gY'cZ I BGK '⇒H'F Ygci fW'g'Dc`]Wm
- VY'Uk UfY'cZh'Y'ghUbxUfXg'cZVY\Uj]ci f'YI dYW'X'cZYj Yfmcby`]b'h'Y'I BGK 'Wc'a a i b]m
- `cWJh'gYfj]W'g'UbX'j]bZcfa Uh]cb'UVci hl BGK 'UbX'I BGK '@]VfUfm

Gca Y'cZh'YgY'UfYUg'k]`VY'ZJa]]Uf'hc'mci ž'c'h'Yfg'k]`VY'bYk " "; U]b]b['U'gc`]X'i bXYfghUbx]b['cZU`h'Y fY'UH'X'UgdYW'g'cZ9@G9'k]`Y'd'mci 'a U_Y'h'Y'a cghcZmci f'gh X]Yg'Uhl BGK ""

[\hhd.##ji V'YW'i \]XYg" \]VfUfm'i bgk "YXi "Ui #' \]gY#JVci h' \]gY](#)

5 WUXYa]W#Zcfa Uh]cb

: cfYggYbh]U`gh XYbh]bZcfa Uh]cb`fY`Uh]b[`tc.

- fYei Ygh]Zc`fYI H`bg]cb/
- `Uh`gi Va]gg]cbg`[i]XY`]bYg/
- fYj]Yk `cZa Uf_g/
- T`BGK `<YU`h`UbX`GUZYmdc`]WYg/

