



MDIA3000

8 jgWci fgY 'UbX'Dfca ch]cb

HYfa 'Hk c''##'&\$&%

7 ci fgY`Cj Yfj JYk

7ci fgY'8YHJ]`g

7fYX]hDc]bng`*`

Gi a a UfmcZ`h`Y'7ci fgY

Gi V`Y`W`i`5`f`Y`U`.'?` W`[`S`

DfcZYgg]cbU`W`e`a` a` i` b]W]h`c`f`g`U`f`Y`'g`U`d]b[`ci`f`X]gW`e`i` fgYg`U`" `h`Y`'h`j`a` Y`" `H` \]g`W`e`i` fgY` \`Y`'d`g`m`e`i` `i` bXYfgfUbX
\ck` h`Y`g`Y`'d`f`c`Z`Y`g`g]cbU`g`k` c`f`_`h`c` W`X`Ub[`Y`'h`Y`'k` U`m`g`'k` Y`'h`U`_`U`V`c`i` h`h`Y`'k` c`f`X`'U`f`c`i` b`X`'i` g`" `h`]b`h`f`c`X`i` W`g`'m`e`i` `h`c`
h`Y`'W`e`a` a` i` b]W]h]c`b`UbX`'a` Y`X]U`'h`c`'g`'a` c`g`h`c`Z`Y`b`'i` g`Y`X`'k` \`Y`b`'W`X`Ub[`]b[`Y`I`]g`h]b[`X]gW`e`i` fgYg`UbX`'Vi`]`X]b[
b`Y`k` `c`b`Y`g`" `8`f`U`k`]b[`c`b`h`Y`'k` c`f`_`c`Z`_`Y`m`X]gW`e`i` fgY`'g`W`X`c`'U`f`g`z`]h`U`'g`c`'c`Z`Y`f`g`'W`]h]W`" `Y`b`g`Y`g`'Z`c`f`'U`b`U`'m`g]b[
X]gW`e`i` fgYg`z`Y`g`d`Y`W]U`'m`c`b`Y`g`'h`U`h`U`f`Y`'d`U`f`h`c`Z`d`f`c`a` c`h]c`b`U`'Y`Z`c`'f`h`g`]b`'d`i` V`]W`f`Y`'U`h]c`b`g`'U`b`X`'U`X`j` Y`f`h]g]b["

7ci fgY`@YUfb]b[`C`i` h`W`e`a` Y`g

%` 5`d`d`f`U]g`Y` W`e`b`W`d`h`g`'f`Y`'U`h]b[`h`c`'X]gW`e`i` fgY`'U`b`X`'d`f`c`a` c`h]c`b`"
&` 7`f]h]W`" `m`Y`j` U`i` U`h`'X]gW`e`i` fgY`'d`f`c`X`i` W`h]c`b`'U`W`h]j`]h]Y`g`'i` g]b[`f`Y`'Y`j` U`b`h`X]gW`e`i` fgY`!`f`Y`'U`h`Y`X`'h`Y`c`f]Y`g`"
'` " `5`d`d`'m`X]gW`e`i` fgY`!`f`Y`'U`h`Y`X`'h`Y`c`f]Y`g`'h`c`'j`a` d`f`c`j` Y`'X]gW`e`i` fgY`'d`f`c`X`i` W`h]c`b`'U`b`X`'h`f`U`b`g`Z`c`f`a` U`h]c`b`'U`W`h]j`]h]Y`g`"

HYUWX`]b[`G`h`f`U`h`Y`[`]Y`g`'

Gc`U`g`'h`c`'Y`b`g`i` f`Y`'U`W`h]j` Y`'d`U`f`h]W`d`U`h]c`b`z`h]g`W`e`i` fgY`']g`'X`Y`g][`b`Y`X`'h`c`'Z`U`W`]j]h`h`Y`'V`c`h`'d`f`c`V`'Y`a` !`V`U`g`Y`X`'U`b`X`'d`f`U`W`h]W`!
V`U`g`Y`X`'`Y`U`f`b]b[" `h]g`'h`U`i` [`h]b`'X`i` U`'a` c`X`Y`.' `Z`U`W`!`h`c`!`Z`U`W`'U`b`X`'c`b`'b`Y`"

5ggYgga Ybh

5ggYgga YbhHUg_g

5ggYgga YbhHUg_	K Y[\ h	8i Y'8UH	Gh XYbh@YUfb]b[Ci hWta Yg'5ggYggYX
F YZYW]cbg`) \$i	&#%\$+#&\$&%%&.\$\$'5A	%ž'
F Ydcfh	&\$i	\$+#\$+#&\$&%%&.\$\$'5A	%ž&
DfYgYbhU]cb`	' \$i	K YY_`%\$'fBi [i gh&!`*Ł	&ž'

5ggYgga Ybh8YHU]`g

5ggYgga Ybh%`F YZYW]cbg

8YHU]`g.

F YZYW]cbg`cb`Wci fgY`WcbhYbh`%ž \$k cfXg`hchU": YYXVUW_dfcj]XYX`j]U`@A G"

5XX]h]cbU`XYHU]`g.

: i`XYHU]`g`UfY`Uj U]UV`Y`cb`hY`UggYgga YbhHUg_`cbY`dU[Y`cb`hY`A ccX`Y`Wci fgY`g]hY"

5ggYgga Ybh&`F Ydcfh

8YHU]`g.

hX]j]Xi U`hUg_ž%\$\$k cfXg.`Yj U`i Uh]cb`cZU`dfca ch]cbU`Wta a i b]W]h]cb`

: YYXVUW_dfcj]XYX`j]U`@A G

5XX]h]cbU`XYHU]`g.

: i`XYHU]`g`UfY`Uj U]UV`Y`cb`hY`UggYgga YbhHUg_`hk`c`dU[Y`cb`hY`A ccX`Y`Wci fgY`g]hY"

5ggYgga Ybh' . 'DfYgYbhUj]cb

GhUfhXUHY . 'GHUfh]b['k]h' h'Y'Z]fghi h'cf]U''b'k YY_%\$

8YhU]`g.

; fci d'f'cZh'fYYE'Yj U'i UHYg'U'dfca ch]cbU'`W'a a i b]WUj]cb"

Gh XYbfg'k]`VY']bX]j]Xi U'mUggYggYX'cb'h'Y]f'W'cbf]Vi h]cbg'hc'h'Y' [fci d'ci hdi h'z'UbX'gc'Ub']bX]j]Xi U' a Uf_]g'Uk UfXYX'Z'cf'h'g'UggYgga Ybh"

5ddfcI]a UHY'mi, '!'- 'a]bi h'Yg

: YYXVUW_]dfcj]XYX'j]U'@A G

H\]g:]g'h'Y'Z]bU'UggYgga Ybh]Ug_

.

5XX]h]cbU'XYhU]`g.

: i ``XYhU]g'UfY'Uj U]UV'Y'cb'h'Y'UggYgga Ybh]Ug_'h'fYY'dU[Y'cb'h'Y'A ccX'Y'W'ci fgY'g]h'"

.

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5 hYbXUbW F Yei]fYa Ybhg

Gh XYbhg UfY gfc b [mYbWci fU[YX hc UhhYbX U WUggYg UbX fYj]Yk YWfi fY fYWcfX]b[g"

7 ci fgY GWXYXi Y

[J Yk WUgg ha YhUVY](#)

Hja YhUV Y

8UhY	HmdY	7cbhYbh
K YY_% " %A Um! "(>i bY	Hcd]W	. D5FH=: I B85A9BH5@G . . I W] a` Wfab[U, ;` fcbVgUf[a` fa V[eUagdeWS` V bda_ af[a` . . k YY_`cbYzk Y`k]`gYhY`gWbY`Vm`cc_]b[`Uh gca Y`cZHY`_YmY`Ya Ybhg`cZHY`Wci fgYz`]bWi X]b[dfca ch]cbU`W`hi fYgz`]bXi ghf]Ygz`UbX`]bhYfa YX]Uf]Ygz` Ug`k Y`Ug`X]gWci fgY`UbX`X]gWci fgY`UbU`mg]g`K Y k]`U`gc`Wcbg]XYfz`cZWci fgYz`hY`]b_`VYtk YYb dfca ch]cb`UbX`X]gWci fgY`
K YY_& . + >i bY ! % % >i bY	Hcd]W	. I W] fi a fab[U, 5 df[US^V[eUagdeWS` S`ke[e S` V bda_ af[a` . . k YY_`tk czk Y`k]`hU_Y`U`XYHU]`YX`cc_`UhW]h]WU` X]gWci fgY`UbU`mg]g`]b`fY`Uh]cb`hc`dfca ch]cb`
K YY_ . : % >i bY ! % >i bY	Hcd]W	. I W] fZdWfab[U, ? g`f[_ aVS^Udf[US^V[eUagdeW S` S`ke[e S` V bda_ af[a` . . K YY_`h`fY`Vi]`Xg`cb`k YY_`tk`c`Vm`Z`W`g]b[`cb a`i`ha`cXU`W]h]WU`X]gWci fgY`UbU`mg]g`]b`hYfa`g`cZ dfca ch]cb`
K YY_(. : % >i bY ! % >i bY	Hcd]W	. D5FH=: GGI 9G . . I W] Xagdfab[U, 5 [h[fk [V[eUagdeWS` V bda_ af[a` . . k YY_`Zci fzk Y`k]`hUW_Y`hY`]ggi`Y`cZ`]bW]`]]]mi]b X]gWci fgY`UbX`dfca ch]cb`Vm`cc_]b[`Uh`hY`_Ym UgdY`W`cZ`W]`]]]miUbX`dc`]hYbYgg`

K YY_) .& ' >i bY! '& >i `m	Hcd]W	<p>I WW] XhWfab[U, 7fZ[Ue [V[eUagdeWS` V bda_ af[a`</p> <p>⊕`k YY_`Zj Yžk Y`k]`WcbZcbhY`]ggi Y`cZi bYh]WU` X]gVci fgY`UbX`dfca ch]cb`VmYI d`cf]b[`X]ZYfYbh UddfcUWXyg`hc`Yh]Wgž]bWl X]b[`X]gVci fgY`Yh]Wg`</p>
K YY_*.) >i `m! - >i `m		<p>K YY_`g]l `]g`hY`i b]j Yfg]m]k]XY`:` `YI `K YY_`"</p>
K YY_+. %& >i `m! %* >i `m	Hcd]W	<p>I WW] eWhW fab[U, DWSea` [V[eUagdeWS` V bda_ af[a`</p> <p>⊕`k YY_`gYj Ybžk Y`k]`hUW`Y`hY`UW`cZfYUgcb`k Y `Uj Y`]bWYUg]b[`mVYYb`gYY]b[`]b`X]gVci fgY`UbX dfca ch]cb`VmYI Ua`]b]b[`hY`_YmUgdYWg`cZfYUgcb UbX`Uf[i a Ybh]h]cb`</p>
K YY_ . % >i `m! '& ' >i `m	Hcd]W	<p>I WW] WYzf fab[U, 5g`fgdS`^Ua_ bWfW UW[V[eUagdeWS` S` V bda_ af[a`</p> <p>⊕`k YY_`Y][`hžk Y`k]`VY`XYU`]b[`k]h`W`h`fU`m]bgYbg]h]j Y`X]gVci fgY`UbX`dfca ch]cb`VmVi]`X]b[W`h`fU`Vca dYh`bW`UbX`Vcj Yf]b[`gca Y`cZ`hY a U`cf`UgdYWg`cZ]bhYfW`h`fU`Vca a i b]W]h]cb`</p>
K YY_-. '&* >i `m! "\$ >i `m	Hcd]W	<p>I WW] ` [Wfab[U, >WSVWdeZ]b [V[eUagdeWS` V bda_ af[a`</p> <p>⊕`k YY_`b]bYžk Y`k]`VY`Yb[U[]b[`k]h`hY`VcbghUbb WU`g`k Y`YUf`Zcf`a`cfYž`UbX`VYhYfz`YUXYfg\]d`Vm `cc_]b[`Uh`YUXYfg\]d`X]gVci fgY`UbX`_Ym]XYUg`]b `YUXYfg\]d`"</p>
K YY_%. '& 5i [i gh! * 5i [i gh	Hcd]W	<p>I WW] fW fab[U, 5a` Uge[a`</p> <p>⊕`k YY_`hYbžk Y`k]`k fUd`i d`hY`Vci fgY`UbX Vcbg]XYf`hY`Z`h`fYg`cZdfca ch]cb`UbX`X]gVci fgY`⊕` dUfh]W`Ufžk Y`k]`cc_]Uh`hY`YbXi f]b[`UbX VXUb[]b[`UgdYWg`cZX]gVci fgY`]b`hYfa`g`cZ dfca ch]cbžYgdYWU`m]b`hY`VcbhYI hcZa U`cf hYVXbc`c[]WU`XYj Y`cda Ybfg`"</p>

F Ygci fWg

DfYgWf]VYX`F Ygci fWg`

H\Y`dfYgWf]VYX`fYgci fWg`UFY`dfcj]XYX`cb`hY`A ccX`Y`Wci fgY`g]hY`"fHc`UWwgg`hY`g]hY`Z`YUX`hc.
\hdg.#a ccX`Y`hY`hi bgk "YXi "Ui #

F YWca a YbXYX`F Ygci fWg

: cf`XYH]g`UVci hi`hY`fYWca a YbXYX`fYgci fWg`gd`YUgY`gYY`hY`Wci fgY`A ccX`Y`g]hY`"

7ci fgY`9j U`i Uh]cb`UbX`8Yj Y`cda Ybh

: YYXVUW`k`j`"VY`Wc`"YWYX`VYZ`fY`Z`Xi f]b[`UbX`UZ`Y`f`hY`hf]a YghY`F`K`Y`dUmW`UfYZ`"U`hY`b]cb`!`UbX`UW`icb`*`!

Gi Va]gg]cb 'cZ5ggYgga YbhiHUg_g

Hi fb]h]b 'Gi Va]gg]cb

≠mci 'YbWci bHYf'U'dfcV'Ya 'k \Yb'UH'Ya dh]b['hc'gi Va]hirci f'Ugg][ba Ybhi'fci [\ 'Hi fb]h]bž'd'YUgY
HY'Yd\cbY'9I HYfbU'Gi ddcfhcb'- ' ,) " ' ' %cf'Ya U] 'h'Ya 'cb'YI HYfbU'HY'hgi ddcfh i bgk "YXi "Ui "'Gi ddcfh

5 WUXYa]W< cbYgmiUbX`D`U[]Uf]ga

D`U[]Uf]ga `]g`i`g]b[`h`Y`k`cfXg`cf`]XYUg`cZc`h`Yfg`UbX`d`fYgYbh]b[`h`Ya`Ug`mci`f`ck`b`" `#WUb`hU`_`Y`a`Ubm`
Zcfa`gZ`Zca`X`Y`]VYfU`h`V`X`Y`U`h]b[`h`c`U`W`W`X`Y`b`h`U`m`i`W`c`d`m]b[`Z`ca`U`g`ci`f`W`k`]h`ci`h`U`W`_`b`c`k`Y`X[`Ya`Y`b`h`

I`B`G`K` `[`f`ci`d`g`d`U[]Uf]ga `]b`h`c`h`Y`Z`c`ck`]b[`W`U`h`Y`[`c`f]Y`g.

7`c`d`m]b[`.`i`g]b[`h`Y`g`U`a`Y`c`f`j`Y`f`m`g]a`]U`f`k`c`f`X`g`h`c`h`Y`c`f][`]b`U`h`Y`h`c`f`]X`Y`U`k`]h`ci`h`U`W`_`b`c`k`Y`X[]b[`h`Y`

- i bXYfgHUbX'mci f'f][\hg'UbX'fYgdcbg]V]]hYg'Ug'U'gh XYbhUhl BGK
- VY'Uk UfY'cZd'U[]Uf]ga ž'Wcdmf][\hž' BGK 'Gh XYbh7cXY'cZ7cbXi WñUbX'5WwdfUV'Y'I gY'cZ
I BGK '⇒H'F Ygci fW'g'Dc`]Wñ

