



MDIA5002

6fcUXWUgh>ci fbU`]ga

HYfa `H\fYY`##`&\$&\$

7ci fgY`Cj Yfj]Yk

GhJZZ'7cbhJW`8YhJ]`g

7cbj Ybcfg

B Ua Y	9a Uj`	5j Uj`UVj]m	@cWjhcb	D\cbY
5bXfYk `6fcc_g	U"Vfcc_g4 i bgk "YXi "Ui	6mUddc]bra Ybh	b#J	b#J

GWcc`7cbhJW`bZcfa Uhjcb

GWcc`cZhY`5frg`UbX`A YX]U

Fcca " %&ž@Yj Y`" žF cVYfhK YVghYf`6i]X]b[`f] %Ł

D\cbY. f\$&Ł-' ,) '(,) *

9a Uj]: [gUa 4 i bgk "YXi "Ui](#)

K YVg]hY: [k k k "Ufng"i bgk "YXi "Ui #gUa](#)

7 ci fgY'8YHJ`g

7 fYX]hDc]bhtg '*`

Gi a a UfmicZh\Y'7 ci fgY

H\]g'Wci fgY]bhfci Xi W'g'mci 'hc'h\Y'a YX]i a 'cZfUX]c'UbX'h'Yj]g]cb'UbX'U]a g'hc'dfYdUfY'mci 'Zc'f'c'Yg'Ug
ci fbU]g]hg]b'h\YgY'VfcUXWUgh]bXi g]f]Yg"

Mci 'k]''g]i Xmi h\Y'fYgYUfW\z]b]h]f]j]Yk 'UbX'dfYgYb]h]cb'g_]`g'fYei]fYX'Zc'f'VfcUXWUgha YX]U'UbX'k]''YUfb
\ck 'hc'gW]dh]g]c]f]Yg'Zc'f'Vch'fUX]c'UbX'h'Yj]g]cb'"Mci 'k]''YUfb'h\Y'VUg]Wg'cZa]W'cd\cbYz'W]a YfU'UbX
YX]h]b['g_]`g'"Mci 'k]''YUfb'\ck 'h\Y'a YX]i a 'X]WU]h]g'h\Y'W\c]W'UbX'dfYgYb]h]cb'cZbYk gZ'UbX'\ck
dfcXi W]cb'W'cb]g]f]U]b]hg]UZZYW'h\Y'Z]bU'dfcXi W"

Mci 'k]''W]h]W'mYb[U[Y'k]h'h\Y'gcW]U'zYW'cbca]WU'UbX'dc'h]W'fc'Y'cZUi X]c'UbX'Ui X]c]]gi U'a YX]Uz'UbX
k]h'h\Y'Y'h]W'UbX'dfcZ]gg]cbU'W'bj Yb]h]cbg'cZh\Y'VfcUXWUgh]bXi g]f]f]"

7 ci fgY '@YUfb]b['Ci hWca Yg

% F YgYUfW\z]b]h]f]j]Yk z'UbX'dfcXi W]cb'cZ]g]c]f]Yg'Zc'f'VfcUXWUgha YX]U
&" 8Ya cb]g]f]U]h'U'W]h]W'Uk UfYbYgg'cZh\Y'df]b]W]d'Yg'UbX'dfU]W]W'g'cZVfcUXWUgh'ci fbU]ga
' " : cfa i 'U]h'UbX'UggYgg]g]f]U]h]]Yg'Zc'f'dfcXi W]b['VfcUXWUgha YX]U

HYUW\]b['G]f]U]h]]Yg'

HYUW\]b['G]f]U]h]]Yg.

H\]g'Wci fgY'k]''Uf[Y'mVY'f]i [\h]Z]W'hc'Z]W']b'U'YW'i fY'h\YU]f]Y'Ybj]f]c]ba Yb]h]Vi h'h\Yf]Y'k]''VY'gca Y
dfU]W]W'gYgg]cb]g]b]W]i X]b[]'b'h\Y'Ui X]c'g]h]X]c'UbX'i g]b[]']X]Yc'W]a YfUg" H\Yf]Y'k]''VY'U'g]f]cb[
Ya d\Ug]g'cb'YbW'ci fU[]b['g]h] XYb]h]d]U]f]h]W]d]U]h]cb]b'h\Y'dfcW]gg'cZ'YUfb]b["'G]h] XYb]h]g'k]''VY'U]W]h]j Y'm
Yb[U[YX]]b'g'c]]b['dfcV'Ya g'dc]gYX'V]m]h\Y'YW'i fYf'"G]h] XYb]h]YUfb]b['k]''VY'Yb\UbW]X'V]m]h\Y'i gY'cZ]W]gY
g]h]X]Yg"

GhUfhXUHy.

@Yb[h. '&Z\$\$\$k cfXg'Z#%\$i

8YhU]`g.

6fcUXWUghcf'bUffck WUghgW]dihcZUh`YUgh) !a]bi hYgf`Yb[hZ`d`i`g`) \$\$!k cfX`YI`Y[Yg]g"

: YXVUW_j]U`h`Y`@A`G

5XX]h]cbU`XYhU]`g.

Mci `UfY`hc`dfcXi W`U`%Z) \$\$\$`ci fbU`]gh]Wa YX]U`gW]dhZcf`U`ZYUhi fY`g`h`fm`H\Y`gW]dhWU`b`VY`Zcf`UbmZcfa `cZ VfcUXWUgh`ei fbU`]ga ž]bW`i`X]b[. fUX]cž`h`Yj]g]cbž`dcXWUghž`k]hYf#]cWU`a YX]U`fYdcfU[Y`Mci `UfY fYei]fYX`hc`fYgYUfW`ž`XYj Y`cdž`XfUzž`UbX`dfYdUfY`mci f`ZYUhi fY`g`h`fm]gW]dhk]h`U`h`b`h]cb`hc`h`Y`ghm]gh]W W`bj`Yb]h]cbg`UbX`h`W`b]W`W`b]g]XfU]h]cbg`cZmci f`W`cgYb`VfcUXWUgha YX]U`H\Y`gW]dha i ghVY`dfcdYf`m fYZYfYbW`X`" `b`UXX]h]cbž`mci `UfY`fYei]fYX`hc`gi Va]hU`) \$\$\$`k cfX`YI`Y[Yg]g`k`\\W`fYZYW]g`cb`h`Y`dfcW]gg`cZ fYgYUfW`UbX`Uf]W`U`h`g`\\ck`h`Y`gW]dhk Ug`hU]`cfYX`hc`h`Y`W`cgYb`VfcUXWUgha YX]U`

H\YfY`k]`VY`Ub`cddcfh`b]m]h`k cf_g`cd`h`g`UggYgga Ybh]b`WUgg]b`h`Y`YUX!i`d`hc`gi Va]gg]cb"

Gh XYb]g`k]`VY`dfcj]YX`k]h`k`f]hY`b`ZYXVUW_j]U`h`Y`@YUfb]b[`A`UbU[Ya YbhGm]hYa "

Hi fb]h]b`gYh]b[. H\]g`Ugg][ba Ybh]g`gi Va]hYX`h`fci [\`Hi`fb]h]b`UbX`gh`XYb]g`WU`b`gY`Y`Hi`fb]h]b`g]a]Uf]m fYdcf]g"

F Ygci fWg

Gi Va]gg]cb`cZ5ggYgga YbhiHUg_g

Hi fb]h]b`Gi Va]gg]cb

≠mci`YbWci bHYf`U`dfcV`Ya`k` \Yb`UHfYa` dh]b[`hc`gi`Va`]hmc`i`f`Ugg][`ba`YbhiHfci`[`\`Hi`fb]h]bzd`YUgY`
HY`Yd\cbY`9I`HYfbU`Gi`ddcfhcb`-`,`)`"``"``%cf`Ya`Uj`hYa`icb`YI`HYfbU`HY`hgi`ddcfh4`i`bgk`"YXi`"Ui`""Gi`ddcfh`
\ci`fg`UfY`,`.\$\$Ua`-`-%\$.\$\$da`icb`k`YY`XUmg`UbX`-`.\$\$Ua`-`).\$\$da`icb`k`YY`YbXg`f1`*)`XUmg`U`mY`Uf2`≠mci`
UfY`i`bUV`Y`hc`gi`Va`]hmc`i`f`Ugg][`ba`YbhiXi`Y`hc`U`ZU`ihk`]h`Hi`fb]h]b`mci`ia`UmUdd`mZc`f`Ub`YI`HYbg]cbz`Vi`hmc`i`
a`i`ghfYhU]b`mci`f`h]W`Yhbi`a`VYf`Zca`9I`HYfbU`Gi`ddcfhfU`cb[`k`]h`Ubmc`h`Yf`fY`Yj`UbhXcW`a`Ybhtgk`hc`
]bWi`XY`Ug`Yj`]XYbVW`hc`gi`ddcfhmc`i`f`YI`HYbg]cb`Udd`]W]h]cb`≠mci`Ya`Uj`9I`HYfbU`Gi`ddcfhmc`i`k`j`
Ui`hca`UH]WU`mifYW]j`Y`U`h]W`Yhbi`a`VYfz`Vi`h]Zmci`HY`Yd\cbY`mci`k`j`bYYX`hc`gdYW]Z]WU`mUg`Zc`f`cbY`
Hi`fb]h]b`U`gc`dfcj`]XYg`i`dXUH`g`cb`h`Y]f`gmghYa`ig`hU`h`g`cb`Hk`]hYf`"

;`YbYfU`mz`UggYgga`YbhiUg_g`a`i`ghVY`gi`Va`]hYX`Y`YWfcb]WU`mj`]U`Y]h`Yf`Hi`fb]h]b`cf`U`A`ccX`Y`
Ugg][`ba`Ybhi`h`]bghU`bVW`g`k`\YfY`h`g`]g`bchdcgg]V`Yz`]hk`]`VY`ghU`h`X`cb`mci`f`Wci`fgY`g`A`ccX`Y`g]h`k`]h`
U`HYfbU]h]`Y`gi`Va`]gg]cb`XYhU]g`"

:`cf]bZcfa`Uh]cb`cb`\ck`hc`gi`Va`]hUgg][`ba`Ybhtg`cb]bY`j`]U`A`ccX`Y`. \hhdg.#gh`XYbhi`bgk`"YXi`"Ui`Ack`!
gi`Va`]hUgg][`ba`Ybhta`ccX`Y`"

5 WUXYa]W< cbYgmiUbX`D`U[]Uf]ga

D`U[]Uf]ga `]g`i g]b[`hY`k cfXg`cf`]XYUg`cZc`hYfg`UbX`dfYgYbh]b[`hYa `Ug`mci f`ck b" `#WUb`hU`Y`a Ubm
Zcfa gZ`Zca `XY`]VYfUHY`WXYUH]b[`hc`UWV]XYbhU`mWc`dm]b[`Zca `U`gci fW`k]h`ci hUW`bck `YX[Ya Ybh`

I BGK `[fci dg`d`U[]Uf]ga `]bhc`hY`Zc`ck]b[`WUH]`cf]Yg.

7 cdm]b[.`i g]b[`hY`gUa Y`cf`j Yfmg]a]Uf`k cfXg`hc`hY`cf][]bU`hY`hcf`]XYU`k]h`ci hUW`bck `YX[]b[`hY

