



# MDIA5008

A YX]U'F YgYUfVX 'Dfc 'YVh

HYfa 'H\fYY'##'&\$&\$

7ci fgY`Cj Yfj ]Yk

GhJZZ'7cbhJW`8YhJ]`g

7cbj Ybcfg

B Ua Y	9a Uj`	5j Uj`UVj]m	@cWjhcb	D\cbY
7\fg'8UbhJ	WXUbhJ4 i bgk "YXi "Ui	VmUddc]bħa Ybhcb`m		

GWcc`7cbhJW`bZcfa Uhjcb

GWcc`cZħY'5frg`UbX'A YXJU

Fcca " %&ž@Yj Y`" žF cVYfhK YVghYf'6i ]X]b[ `f] %Ł

D\cbY. f\$&Ł-' , ) '( , ) \*

9a Uj]: [gUa 4 i bgk "YXi "Ui](#)

K YVg]ħ: [k k k "Ufřg"i bgk "YXi "Ui #gUa](#)

7ci fgY'8YHJ`g

7fYX]hDc]bHg`%&`

Gi a a UfmicZ`h`Y'7ci fgY

H\]g`Wci fgY`k ]`dfcj ]XY`\[ \ `UWX]Yj ]b[ `ghi XYbHg`k ]h`h`Y`cddcfh b]mhc`di fgi Y`U`fYgYUfW`dU`k Um`

⊕`h`g`Wci fgY`zghi XYbHg`k ]`XYj Y`cd`UbX`Wca d`YH`U`fYgYUfW`h`Yg]g`cZ%\$z\$\$`hc`%&z\$\$`k`cfXgzk ]h`  
]bX]j ]Xi U`gi dYfj ]g]cb`Zca`Ub`UWUXYa ]WghUZZa Ya VYf`Zca`h`Y`GVXcc`cZ`h`Y`5fHg`UbX`A`YX]U"

H\]g`Wci fgY`WUb`cb`mVY`hU`Yb`]b`h`Y`Z]bU`h`Yfa`cZYbfc`a`YbH`

Gh XYbHg`a i ghcVhU]b`dYfa ]gg]cb`Zca`h`Y`Dfc[ fUa`7`cbj`Ybcf`]b`cfXYf`hc`Ybfc`/ghi XYbHg`a i ghWcbhUW`  
h`Y`Dfc[ fUa`7`cbj`Ybcf`k ]h`U`j ]UV`Y`fYgYUfW`dfcdcgU`Uh`YUgh(`k`YY`g`VY`Zc`fY`h`Y`Wca`a`YbW`a`YbhcZ`  
h`Y`h`Yfa`]b`k` \ ]W`h`h`Ym]b`h`bX`hc`Ybfc`]b`h`g`Wci fgY"

7ci fgY`@YUfb]b[ `Ci hWca Yg

- %`8Ya`cbghfUH`U`Xj`UbW`X`X]gW]d`]bUfm`\_bck`YX[ Y`fY`Yj`Ubhlc`h`Y`fYgYUfW`UfYU"
- &`8Ya`cbghfUH`U`WdUW]mZc`f`gY`ZX]fYW`X`Ybei ]fm`VUgYX`YUfb]b[ `z`UbX`\[ \ `mXYj Y`cdYX`fYgYUfW`  
g\_]`g"
- '`8Ya`cbghfUH`h`Y`WdUW]mZc`f`\[ \ `ei`U`]mW]h]WU`UbU`mg]g`z`h`]b\_]b[ `z`UbX`fYZYW]cb"
- (`8Ya`cbghfUH`h`Y`UV`]mhc`XYj Y`cd`UbX`YZZYW]j`Y`mWca`a`i`b]W]h`U`WYUf`mWcbW`dh`U`]gYX`  
Wcbh]Vi`h]cb`hc`h`Y`UfYU`cZ`fYgYUfW"
- )`8Ya`cbghfUH`U`gci`bX`i`bXYfghU`bX]b[ `cZVch`c`WU`UbX[ `cVU`]ggi`Yg`fY`Yj`Ubhlc`h`Y`UfYU`cZ`  
fYgYUfW`

HYUW]b[ `GhfUH[ ]Yg`

D`YUgY`fYZf`hc`h`Y`]bZcfa`Uh]cb]b`A`ccX`Y`

5ggYgga Ybh

5ggYgga YbhHUg\_g`

5ggYgga YbhHUg_	K Y][ \h	8i Y`8UHŸ	Gh XYbh@YUfb]b[ Ci hWta Yg`5ggYggYX
F YgYUfWŸ`H\Yg]g`	%\$\$i		%žž ž( ž)

5ggYgga Ybh8YHU]`g

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GHUfhXUHŸ.`

8YHU]`g.

H\Y`gh XYbhk ]``VY`fYei ]fYX`tc`Wta d`YH`U`gi dYfj ]gYX`fYgYUfWŸ`dfc`YWhcZ%\$\$\$\$`k`cfXg"

G]a ]`Uf`tc`Ub`<`cbci`fg`h\Yg]gž`hY`fYgYUfWŸ`dfc`YWhk ]``VY`[`fUXYX`VmIk`c`UWUXYa ]`Wa`Uf`Yfg"

F Ygci fWg

DfYgWfjVYX`F Ygci fWg`

F YWca a YbXYX`F Ygci fWg

7ci fgY`9j U`i Uhcb`UbX`8Yj Y`cda Ybh

Gi Va ]gg]cb 'cZ5ggYgga YbhiHUg\_g

Hi fb]h]b 'Gi Va ]gg]cb

≠mci 'YbWci bHYf'U'dfcV'Ya 'k \Yb'UH'Ya dh]b[ 'hc'gi Va ]hirci f'Ugg][ ba Ybhi'fci [ \ 'Hi fb]h]bž'd'YUgY  
HY'Yd\cbY'9I HYfbU'Gi ddcfhcb'- ' , ) " ' ' %cf'Ya U] 'h'Ya 'cb'YI HYfbU'HY'hgi ddcfh i bgk "YXi "Ui "'Gi ddcfh

## 5 WUXYa ]W< cbYgmiUbX`D`U[ ]Uf]ga

D`U[ ]Uf]ga `]g`i g]b[ `hY`k cfXg`cf]XYUg`cZc`hYfg`UbX`dfYgYbh]b[ `hYa `Ug`mci f`ck b" `#WUb`hU`Y`a Ubm  
Zcfa gZ`Zca `XY`]VYfUHY`WXYUH]b[ `hc`UWY]XYbhU`mWc`dm]b[ `Zca `U`gci fW`k ]h`ci hUW`bck `YX[ Ya Ybh`

I BGK `[ fci dg`d`U[ ]Uf]ga `]bhc`hY`Zc`ck ]b[ `WUHY[ cf]Yg.

7 cdm]b[ .`i g]b[ `hY`gUa Y`cf`j Yfmg]a ]Uf`k cfXg`hc`hY`cf][ ]bU`hYI hcf]XYU`k ]h`ci hUW`bck `YX[ ]b[ `hY



