School of the Arts and Media

UNSW Arts, Design and Architecture

MDIA5002

Multiplatform and Audiovisual Journalism

Term 3, 2021

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Andrew Brooks	a.brooks@unsw.edu.au	By appointment	Robert Webster 311D	n/a

School Contact Information

School of the Arts and Media

Room 312, Level 3, Robert Webster Building (G14)

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Acknowledgement of Country

UNSW Arts, Design and Architecture Kensington and Paddington campuses are built on Aboriginal Lands. We pay our respects to the Bidjigal and Gadigal peoples who are the Custodians of these lands. We acknowledge the Aboriginal and Torres Strait Islander peoples, the First Australians, whose lands, winds and waters we all now share, and pay respect to their unique values, and their continuing and enduring cultures which deepen and enrich the life of our nation and communities.

Image courtesy of the Office of the Pro Vice-Chancellor Indigenous UNSW's Indigenous strategy

Course Details

Units of Credit 6

Summary of the Course

This course introduces you to the medium of radio and television and aims to prepare you for roles as journalists in these broadcast industries.

You will study the research, interview and presentation skills required for broadcast media and will learn how to script stories for both radio and television. You will learn the basics of microphone, camera and editing skills. You will learn how the medium dictates the choice and presentation of news, and how production constraints affect the final product.

You will critically engage with the social, economic and political role of audio and audiovisual media, and with the ethical and professional conventions of the broadcast industry.

Course Learning Outcomes

1. Research, interview, and production of stories for broadcast media
2. Demonstrate a critical awareness of the principles and practices of broadcast journalism
3. Formulate and assess strategies for producing broadcast media

Teaching Strategies

Teaching Strategies:

This course will largely be taught face to face in a lecture theatre environment but there will be some practical sessions including in the audio studio and using video cameras. There will be a strong emphasis on encouraging student participation in the process of learning. Students will be actively engaged in solving problems posed by the lecturer. Student learning will be enhanced by the use of case studies.

Assessment

Assessment task	Weight	Due Date	Course Learning Outcomes Assessed
1. Analysis of broadcast journalism	40%	08/10/2021 11:55 PM	2, 3
2. Journalistic media script	60%	19/11/2021 11:55 PM	1, 2, 3

Assessment 1: Analysis of broadcast journalism

Due date: 08/10/2021 11:55 PM

1500 words

Reflecting on the principles and practices of broadcast journalism, students analyse selected broadcast journalism texts.

Feedback via LMS

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Additional details

You are required to analyse a piece of broadcast journalism of your choosing. In this course we are

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Additional details

You are to produce a 1,500 journalistic media script for a feature story. The script can be for any form of broadcast journalism, including: radio, television, podcast, twitter/social media reportage. You are required to research, develop, draft, and prepare your feature story script with attention to the stylistic conventions and technical considerations of your chosen broadcast media. The script must be properly referenced. In addition, you are required to submit a 500 word exegesis which reflects on the process of research and articulates how the script was tailored to the chosen broadcast media.

There will be an opportunity to workshop this assessment in class in the lead-up to submission.

Students will be provided with written feedback via the Learning Management System.

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Schedule

View class timetable

Timetable

Date	Type	Content
Week 1: 13 September - 17 September	Seminar	Introduction: What is broadcast media?
Week 2: 20 September - 24 September	Seminar	Media pasts and futures: broadcast journalism in a changing media landscape
Week 3: 27 September - 1 October	Seminar	Research methodologies: ethics and politics of creating content
Week 4: 4 October - 8 October	Seminar	Scripting and Editing
Week 5: 11 October - 15 October	Seminar	Citizen Journalism
Week 6: 18 October - 22 October	Seminar	STUDY WEEK: No Seminar
Week 7: 25 October - 29 October	Seminar	TV and Radio
Week 8: 1 November - 5 November	Seminar	Podcasting
Week 9: 8 November - 12 November	Seminar	Mobile Journalism
Week 10: 15 November - 19 November	Seminar	Workshop

Resources

Prescribed Resources

See Moodle

Recommended Resources

See Moodle

Course Evaluation and Development

Student feedback can be given through MyExperience and through direct suggestions to the course convenor.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another’s ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: Working with others but passing off the work as a person's individual work. Collusion also ئجـ ش includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person’s academic work and copying it, offering to complete another person’s work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

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Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided.)

For essential student information relating to:

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