

## CONTENTS

**Detecting profit shifting in Indonesia using the Hines and Rice approach**  
Arnaldo Purba and Alfred Tran

**55** **Practical Compliance Guidelines: Australian tax administration law innovation or overkill?**  
Michael Bersten

**98** **Exploring the deep determinants of tax revenues**  
Marius van Oordt

**122** **Towards a conceptual framework for tax literacy: a scoping review**  
Bernadene de Clercq and Camela Aprea

# Journal of Tax Research

## EDITORS

Associate Professor Younglok Lim

School of Accounting, Auditing & Taxation, UNSW Sydney

Associate Professor Yan Xu

School of Accounting, Auditing & Taxation, UNSW Sydney

## PRODUCTION EDITOR

Dr Peter Mellor

School of Accounting, Auditing & Taxation, UNSW Sydney

## EDITORIAL BOARD

Professor Robin Boodway

Department of Economics, Queen's University

Professor Cynthia Coleman

University of Sydney Business School

Professor Graeme Cooper

Faculty of Law, University of Sydney

Professor Robert Deutsch

School of Accounting, Auditing & Taxation, UNSW Sydney

Professor Chris Evans

School of Accounting, Auditing & Taxation, UNSW Sydney

Professor Judith Freedman

Faculty of Law, University of Oxford

Professor Malcolm Gamble

Chambers of Lord Gables, QC, London

Professor Jennie Granger

School of Accounting, Auditing & Taxation, UNSW Sydney

Professor John Hasseldine

Paul College of Business and Economics, University of  
New Hampshire

Professor Heineke Sijm-Curtia

Curtin Law School, Curtin University

Professor Jayapalan Kasipillai

School of Business, Monash University Malaysia Campus

Professor Rick Krever

Law School, University of Western Australia

Professor Lisa Marriott

Wellington School of Business and Government, Victoria University of Wellington

Professor Fiona Martin

School of Accounting, Auditing & Taxation, UNSW Sydney

Professor Charles McLure, Jr

Hoover Institution, University of California, Berkeley

Professor Dale Pinto



## **Editorial**

**Eminent Professor John Taylor was an outstanding tax scholar, teacher, mentor, colleague and leader. Among other things he was the Head of the School of Taxation and Business Law (from 2009 to 2016), co-editor of the Journal of Tax Research (2009-2016) and co-author of the book 'Taxation and Business Law' (2016).**

2023 0 0

# Accounting for uncertain tax positions and lenders' risk evaluations

Sungil Lee

## Abstract

This study explores whether publicly traded US firms' unrecognized tax benefit (UTB) disclosures are associated with the cost



**My sample includes 1,710 bank loans issued to US public firms in the period 2012-2015<sup>1</sup>. I focus upon bank loans because bank loans are a predominant source of external financing for US corporations (eg, Bhaath, Sunder & Sunder, 2008). Furthermore,**

pronounced when UITBs are more informative about the consequences of uncertain tax positions, suggesting that lenders' perceptions of a borrower's tax risk are influenced by tax risk disclosures as well as tax risk itself.

The remainder of this article proceeds as follows. Section 2 provides background information about FIN 48/ASC 740 10 and develops the hypotheses. Section 3 presents the data sample and research design, section 4 establishes the empirical results, and section 5 concludes the article.

## 2 THEORETICAL BACKGROUND AND HYPOTHESES

### 2.1 Background on FIN 48/ASC 740 10

Since 2007, FIN 48 (mostly codified as ASC Topic 740 10) has required publicly traded US corporations to disclose information regarding uncertain tax positions. In accordance with FIN 48, managers are required to evaluate every tax position to determine whether it is more likely than not that a tax position will be sustained upon examination by taxing authorities based upon its technical merits. If firms do not meet the more likely than not threshold, they are not allowed to recognize tax positions in the financial statements. Nevertheless, those benefits are already claimed in tax returns, hence there are differences in the tax benefit recognitions in the tax returns compared with the financial statements. Such differences represent a contingent liability, widely known as a UITB. Firms should continuously evaluate uncertain tax positions until those positions are resolved.

income statement







<b>UIB Covenant Sample (Firm Years)</b>	<b>6324</b>
<b>UIB Covenant Validation</b>	
UIB covenant sample	6324
Less	
Firm years missing lagged tax payment year variable	(298)
Firm years missing control variables	(6)
<b>Sample (Firm Years)</b>	<b>3276</b>
<b>UIB Disclosures and Loan Spread</b>	
UIB covenant sample	6324
Less	
Firm years missing loan terms	(456)
Firm years missing lagged tax payment year variable	(57)
Firm years missing control variables	(16)
<b>Sample (Firm Years)</b>	<b>1,018</b>
<b>Sample (Loan Issuances)</b>	<b>1,710</b>

comparability (De Fiano et al., 2011).<sup>3</sup> De Fiano et al. (2011) claim that firms show high earnings comovement when the accounting is comparable between the firms and the firms have experienced similar sets of economic events. Similarly, if peer firms have similar uncertain tax positions and their UIB recognitions are comparable, their UIBs will also be highly comoved. For example, if a new ruling related to the common tax positions of peer firms is released, the ruling's effect on both firms should be in the same direction. A new ruling may increase (or decrease) the likelihood that the tax authority would deny the tax positions of both firms upon audit. Therefore, if peer firms recognise the impact of new rulings on UIBs in the same way, both firms' UIBs will also move similarly. When such comparable recognition accumulates over time, the UIBs of peer firms will demonstrate high comovement.

I expect peer firms in the same industry to have similar tax positions and face similar tax uncertainties. For example, many US-based pharmaceutical companies had been keen on tax inversions until the enactment of the Tax Cuts and Jobs Act of 2017. The most important motivation for these tax inversions of pharmaceutical companies had been to follow the lead effect. Pharmaceutical companies that do not invest are worried that paying higher US taxes will place them at a competitive disadvantage to those who move overseas (Wissmann, 2015). Academic research also provides similar evidence that firms tend to mimic the tax positions of their product market leader (Kubick et al., 2015). The above evidence supports the notion that peer firms are likely to take similar tax positions in the same industry and, thus, they are likely to face similar tax uncertainties. Therefore, these peer firms will show high UIB comovement if they disclose comparable UIBs for similar tax uncertainties.

To implement the UIB comovement measure, I calculate the pairwise correlation between the UIBs of two firms among all possible pairs of firms in the same industry. Using five years of UIB data, I estimate

$$= + + \quad (1)$$

The  $\text{firm}_{i,j}$  Equation (1) is defined as the comparability between firms  $i$  and  $j$ . I obtain a correlation measure for each  $\text{firm}_i - \text{firm}_j$  pair for  $J$  firms in the same two-digit SIC industry. Then I compute a firm-year measure of comovement as the median  $\text{firm}_{i,j}$  for all  $j$  in the same industry.

While a UIB comovement measure is aimed at capturing comparability of UIB disclosure, similarities and differences in a firm's economic performance and uncertain tax positions as compared with those of peer firms may also affect UIB comovement. To control for these perplexing factors, I control for earnings comovement and cash EIR comovement measured analogously to UIB comovement. By doing so, the association between UIB comovement and loan spread is expected to be driven by the accounting of uncertain tax positions.

<sup>3</sup> De Fiano et al. (2011) provide two models to capture earnings comparability, the matching model and the earnings comovement model. I chose the comovement model because UIBs satisfy the assumption that the underlying tax uncertainties of the two peer firms are similar. In contrast, the matching model requires a proxy of a distinguishable economic event, which may not exist.

**33**    **UIB movement validation test**

**Before conducting the main test, I valid**

$$\begin{aligned}
 \log(\dots) &= \dots + \dots + \dots + \dots + \dots \\
 &+ \dots, \times \dots, + \dots, \\
 &+ \dots, \times \dots, + \dots, \\
 &+ \dots, \times \dots, \\
 &+ \dots
 \end{aligned}$$

settlement year with those of the firms that are not in the large tax settlement year.<sup>4</sup>





more tax uncertainties, but the degree of the imposed risk premium would be lower when the borrowing firm reports more comparable UIBs. If a near firm were to

**ZSCORE<sub>t,1</sub>**

**Table 6 The Association between UTB Disclosures and Loan Spread When UTB Is More Relevant to Loan Decisions**

---

<b>Dependent Variable = Log(LOANSPREAD)</b>	
<b>(1) FOREIGN</b>	<b>(2) RND</b>

**the impacts of tax risk and the related disclosures are pronounced when firms have large amounts of foreign sales or engage in R&D activities. From these findings, I infer that a lender's perception of a borrowing firm's tax risk is influenced by accounting for the tax uncertainty of the borrowing firm as well as the risk of the borrowing firm's tax position.**

**This study contributes to the understanding of the field by regulators, professions, and academics by examining the implementation of a new accounting policy, FIN 48. In addition to the literature on whether UIB disclosures are useful to equity investors, the study reveals that accounting for uncertain tax positions is incorporated in loan spreads, suggesting that UIB disclosures also provide decision useful information to lenders.**

**Desai, MA & Dharmapala, D 2009 'Corporate tax avoidance and firm value', The Review of Economics and Statistics, vol. 91, no 3 pp 537-546**

**De Simone, L, Robinson, JR & Stonberg, B 2014 'Distilling the reserve for uncertain tax positions: The revealing case of Black Liquor', Review of Accounting Studies, vol. 19 no 1, pp 46-72**

**Dale, KD, Lusch, SJ & Stebbins, J 2019 'Does tax risk affect investor valuation of tax avoidance?', Journal of Accounting, Auditing and Finance, vol. 34 no 1, pp 151-176**

**Dyreg, S D, Harlow, M & Maydew, E L 2008 'Long run corporate tax avoidance', The Accounting Review vol. 83 no 1, pp 61-82**

**Dyreg, S D, Harlow, M & Maydew, E L 2019 'When does tax avoidance result in tax uncertainty?', The Accounting Review vol. 94 no 2, pp 179-208**

- Kubick, TR, Lynch, DP, Mayberry, MA & Omer, TC 2015 'Product market power and tax avoidance: Market leads, mimicking strategies, and stock returns', *The Accounting Review* vol. 90, no 2, pp 65-702**
- Lim, Y 2011, 'Tax avoidance, cost of debt and shareholder activism: Evidence from Korea', *Journal of Banking and Finance*, vol. 35, no 2, pp 436-470**
- Lisowsky, P, Robinson, L & Schmidt, A 2013 'Do publicly disclosed tax reserves tell us about privately disclosed tax shelter activity?', *Journal of Accounting Research*, vol. 51, no 3, pp 533-629**
- Nashitt, WLN 2014 'Unrecognized tax benefits: Disentangling the effects of tax aggressiveness and financial reporting discretion', working paper, Michigan State University.**
- Robinson, LA & Schmidt, A P 2013 'Firm and investor responses to uncertain tax benefit disclosure requirements', *The Journal of the American Taxation Association*, vol. 35, no 2, pp 85-120**
- Saavedra, D 2019 'Is tax volatility priced by lenders in the syndicated loan market?', *European Accounting Review* vol. 28, no 4, pp 767-789**
- Sengupta, P 1998 'Corporate disclosure quality and the cost of debt', *The Accounting Review* vol. 73, no 4, pp 459-474**
- Shelton, T, Urcan, O & Vasvari, F 2020 'Corporate tax avoidance and debt costs', *Journal of American Taxation Association*, vol. 42, no 2, pp 117-143**
- Song, W & Tucker, A 2008 'Corporate tax reserves, firm value, and leverage', working paper. Available at [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1086827](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1086827)**
- Sufi, A 2007 'Information asymmetry and financial arrangements: Evidence from syndicated loans', *Journal of Finance*, vol. 62, no 2, pp 629-668**
- Towery, EM 2017 'Unintended consequences of linking tax return disclosures to financial reporting for income taxes: Evidence from Schedule UTP', *The Accounting Review* vol. 92, no 5, pp 201-226**
- Weissman, J 2015 'One again, Pfizer is trying to move overseas to avoid US taxes', *Slate*, 23 November. Available at [http://www.slate.com/blog/moneybox/2015/11/23/pfizer\\_announces\\_merger\\_with\\_allegant\\_hat\\_will\\_get\\_it\\_away\\_from\\_us\\_taxes.html](http://www.slate.com/blog/moneybox/2015/11/23/pfizer_announces_merger_with_allegant_hat_will_get_it_away_from_us_taxes.html)**
- Wilson, RJ 2009 'An examination of corporate tax shelter participants', *The Accounting Review* vol. 84, no 3, pp 969-999**







**Table 4 Descriptive Statistics – Loan Sample****Panel A. Summary Statistics**

<b>Variable</b>	<b>N</b>	<b>Mean</b>	<b>SD</b>	<b>P25</b>	<b>P50</b>	<b>P75</b>
<b><u>Tax-related Variables</u></b>						
<b>UIB(%)</b>	<b>1,018</b>	<b>098</b>	<b>109</b>	<b>024</b>	<b>063</b>	<b>128</b>
<b>UIBCOMV(%)</b>	<b>1,018</b>	<b>3333</b>	<b>1657</b>	<b>1906</b>	<b>3136</b>	<b>4587</b>
<b>EARNCOMV(%)</b>	<b>1,018</b>	<b>2529</b>	<b>1190</b>	<b>1639</b>	<b>2382</b>	<b>3214</b>
<b>CEIRCOMV(%)</b>	<b>1,018</b>	<b>1765</b>	<b>604</b>	<b>1348</b>	<b>1712</b>	<b>2091</b>
<b>CEIRV(%)</b>	<b>1,018</b>	<b>1847</b>	<b>3765</b>	<b>469</b>	<b>761</b>	<b>1477</b>
<b>CEIR5(%)</b>	<b>1,018</b>	<b>2138</b>	<b>1166</b>	<b>1775</b>	<b>2445</b>	<b>3081</b>
<b>IGTAX_D(%)</b>	<b>1,018</b>	<b>314</b>	<b>1746</b>	<b>00007</b>	<b>0</b>	<b>UIB</b>



Panel B: Pearson (Above Diagonal) and Spearman (Below Diagonal) Correlations

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)
(1)UIB		-007	-008	-006	-002	-012	019	-004	002	008	008	-010	-025	033	001	-009	-009	013	-001
(2)UIBCOMV	-005		-002	-004	-008	004	000	-007	004	004	007	008	007	006	-001	-008	-001	-004	-002
(3)EARNCOMV	-005	-004		001	008	008	-005	008	001	000	-001	008	000	-011	-002	004	002	008	-002
(4)CEIRCOMV	-008	-005	001		-010	-008	-001	001	008	004	-008	-001	005	-005	-002	000	000	-002	-002
(5)CEIRV	-005	-005	007	-008		013	-015	-008	-016	-012	004	-009	007	-008	018	015	005	-016	002
(6)CEIR5	-011	006	007	-008	019		-007	-019	013	001	014	020	-005	-008	017	000	004	-004	002
(7)SIZE	022	001	-007	-002	-021	-010		022	-006	008	-02	-021	011	-01	-001	-037	-026	066	002
(8)LEV	-008	-008	001	-001	-010	-020	029		-016	013	-034	-040	024	-025	-005	017	000	011	005
(9)ROA	002	002	005	008	-031	019	-005	-019		041	045	049	-001	036	-009	-031	-010	009	000
(10)MIB	020	004	008	009	-033	001	008	012	045		025	014	-011	019	000	-016	-008	011	-002
(11)CFV	009	007	-001	-008	-001	014	-018	-036	040	023		045	000	031	006	-018	-001	-008	008
(12)SCORE	-008	002	002	001	-010	026	-023	-042	051	013	047		-016	021	-006	-023	-002	-008	005
(13)TANGIBILITY	-028	007	-008	001	007	-005	007	017	002	-01	011	-008		-023	005	-002	002	002	005
(14)CASHHOLD	037	006	-009	-002	-006	002	-006	-034	026	025	035	025	-022		008	-007	-007	-004	002
(15)LGTAxD	002	-002	-002	-002	021	012	-001	-005	-014	-005	007	-008	005	005		008	-008	000	002
(16)log(LOANSPREAD)	-014	-004	001	000	028	-008	-035	018	-037	-026	-025	-027	-005	-013	007		018	-028	001
(17)log(LOANMUI)	-005	001	008	-001	009	004	-019	000	-008	-008									



**LEV**

**Long-term debt (DLT) + short-term debt (DLC), scaled by beginning of year total assets (AI).**

**IGTAX\_D**

**Equals 1 if the cash EIR is greater than its 10-year nearby two industry standard deviations**

**IGTAX\_C**

**Cash EIR minus**

# Detecting profit shifting in Indonesia using the Hines and Rice approach

Amalio Purno and Alfried Tian

## Abstract

Prior studies suggest that profit shifting by multinational enterprises (MNEs) occurs not only in developed countries but also in developing ones. However, the knowledge of profit shifting in developing countries is very limited, because the findings of most of the prior studies are difficult to interpret due to problems about reliability of data and method used to measure profit shifting (Fuest & Riedel, 2012).

This article investigates whether foreign-owned Indonesian companies (FOICs) shift profits out of Indonesia by following an approach introduced by Hines and Rice (1994) (hereafter HRA) with some modifications. HRA has been widely cited in the field of international tax avoidance. We examine both the accounting profit and taxable income reported by FOICs in their Indonesian tax returns using confidential data supplied by the Indonesian tax authority.

After analysing a final sample of over 3,000 observations from 2009 to 2015, we find that on average a one percentage point lower statutory tax rate in the residence country of an FOIC's parent is associated with a reduction of 26% sales tax.

## **1 INTRODUCTION**

**This study uses tax returns data supplied by the Directorate General of Taxes (DGT) -**



in the form of a tax rate difference between countries. Equation (1) represents the original HRA:

$$\log = + + \log + \log + \log + \quad (1)$$

where

$\log$  the dependent variable, is the logarithm of the pre-tax income of all USMNEs' foreign affiliates in host country  $i$  calculated based on confidential US Department of Commerce survey data

the independent variable, is the average tax rate in host country  $i$ ; the HRA uses the average tax rate on the effective tax rate (ETR) or the statutory tax



revenue (IMF, 2014). Moreover, the IMF estimates that the loss is as high as 13% in developing countries, confirming the high vulnerability of developing countries to profit shifting.

In 2012, the G20 initiated a global project to tackle profit shifting by MNEs and asked the OECD to undertake the project. The OECD agreed and launched the project, called Base Erosion and Profit Shifting, in February 2013. The G20 countries which are not OECD members (eg, Indonesia) became associates that have equal footing with OECD members in the project and agreed to adopt an Action Plan<sup>2</sup> to address BEPS in September 2013 (OECD, 2013). Since its launch, the project has received consistent support from the G20 and is known as the OECD/G20 BEPS Project or the BEPS







**This paper is applicable to all MNE affiliates, either in many countries or in a single country.**

**However, this study modifies the original HRA in Equation (1) in several ways. The**

is the pre-tax AP reported by FOIC  $i$  for year  $t$ ;

is the TI reported by FOIC  $i$  for year  $t$ ;

is the parent's SIR of FOIC  $i$  for year  $t$ ;

is the capital input of FOIC  $i$  in year  $t$ , proxied by fixed tangible assets;

is the labour input of FOIC  $i$  in year  $t$ , proxied by employment compensation;

is a set of six dummy variables that is expected to account for annual fluctuations in  $\ln AP$  or  $\ln TI$  (the dependent variable) that were not caused by PIR (the independent variable) and  $K$  and  $L$  (the control variables);









**Indonesian tax return. The empirical results are consistent with the proposition that Indonesia suffers from profit shifting by FOICs.**

**The coefficients of  $lnK$  and  $lnL$  are both positive and significant at the 1% level. Moreover, the regression model represented by Equations (2) and (3) have an adjusted ~~rsquared of 68.7% and 61.2%, respectively. The high explanatory power of the regression~~  $r^2 = 0.687$  and  $r^2 = 0.612$ , respectively. The high explanatory power of the regression  $r^2 = 0.687$  and  $r^2 = 0.612$ , respectively.**







**Appendix 2 final sample by country of parent, 2009-2015**

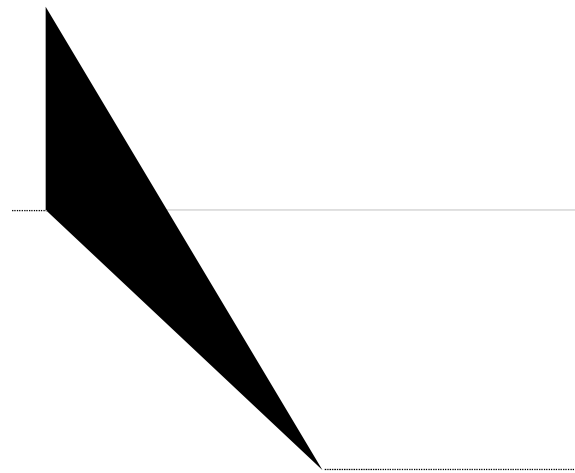


**Amount of Tax Research**

**Deducting profits shifting in Indonesia using the Hubs and Rics approach**

<b>Country</b>	<b>Year</b>							<b>Total</b>
	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	
<b>Belgium</b>	1	1	2	2	1	2	2	11
<b>Canada</b>	1	2	3	4				

Country	Year							Total
	2009	2010	2011	2012	2013	2014	2015	
Czech Republic	0	0	0	0	0	0	1	1
Egypt	0	0	0	0	0	0	1	1



Country	Year							Total
	2009	2010	2011	2012	2013	2014	2015	
United Kingdom	14	16	17	15	9	6	8	85
British Virgin Islands	15	12	17	12	8	10	10	84

of Fund of Tax Research

Detecting Tax Avoidance in Indonesia using the Hines and Rice approach

Country	2009	2011	2013	2014	2015	Total
	Lichtenstein	0	0	1	1	0

**Appendix 3 statutory tax rates, 2009-2015**

<b>Location</b>	<b>Tax Rate%</b>						
	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>
<b>Argentina</b>	<b>35</b>	<b>35</b>	<b>35</b>	<b>35</b>	<b>35</b>	<b>35</b>	<b>35</b>
<b>Australia</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>





2019 <http://www.techjournalsonline.com/doi/pdf/10.17765/techjournalsonline.v1i1.1>; Learn(2019-2012):

<http://www.tradingeconomics.com/indonesia/corporate-tax-rate-by-location/year>

<https://home.kpmg.com/au/en/home/services/tax/tax-tools-and-resources/tax-rates-online/corporate-tax-rates-table.html>

**Appendix 4 unbalanced panel data**

**A. Accounting Profit Model**

Frequency	%	Cumulated	Pattern
20	21.33	21.33	..... 1
	7	31.33	..... 1.



---

<b>Frequency</b>	<b>%</b>	<b>Cumulated</b>	<b>Pattern</b>
<b>64</b>	<b>595</b>	<b>2874</b>	<b>1111...</b>

# **Practical Compliance Guidelines: Australian tax administration law innovation or overreach?**

**Michael Besten**









that the ATO in response to both ways could agree that, because a PCG involves no statement of law either form of penalty protection has no application but the ATO position in Taxation Ruling TD 2011/19 does not take such a limited position and expressly extends to penalties.<sup>19</sup> Instead, the Commissioner states that '[a] general

Australia's largest companies about tax risk and publishing a 'Governance Guide for Board Members and Directors', which was fully extracted in the Report and advocated for adoption by all OECD members.<sup>28</sup> Tax risk assessment is now a key element of modern tax administration according to the OECD, in 2017 citing the ATO as an exemplar with a centralised risk management function in the field of public and multinational businesses with cross border intra group dealings, prioritising transfer pricing risks.<sup>29</sup> FCGs continue on this same strategic trajectory.

The legal and policy shift to self assessment in the early 1990s reflected the realigning of the ATO and the tax system to primarily focus on risk. This shift was provided for in legislation to introduce the legal mechanisms for taxpayer self assessment rather than assessment by the Commissioner; cogent changes to the system for penalties and interest to appropriately sanction taxpayer behaviour in instances of non compliance and the development of the public and private rulings system and other forms of ATO guidance to help taxpayers voluntarily comply.

Importantly, the ATO compliance model, originally introduced in 1998 by the Cash Economy Task Force,<sup>30</sup> included a pyramid from highly non compliant to highly compliant, calibrating taxpayer risk profiles and ATO consequences. It has been developed and refined over time but the foundational thinking is well embedded in the ATO.

That four data market that the ATO compliance model is a key element of the ATO's risk-based approach to tax administration.



risk architecture of 1994 informs the current ATO structure. This is well apparent in the ATO organisational chart in which the divisions include the Client Engagement Group and its market/risk sub-divisions.<sup>35</sup> The central focus on risk remains core to the ATO and the deployment of PCGs, as explained by current ATO Second Commissioner Jeremy Hischman, who leads the Client Engagement Group, who said in 2019 referring to PCGs in respect of transfer pricing:

The ATO has been much more deliberate in exposing its risk analysis and frameworks to the taxpaying community. These are often in the form of PCGs, which set out rules of thumb for determining whether the ATO is likely to accept the price at face value, or will more deeply probe whether the price makes sense in the particular circumstances.

We are using PCGs more and more to allow companies to make informed decisions as to the risk profile that they wish to adopt, rather than potentially inadvertently taking on tax risk.<sup>36</sup>

Under the rubric of the ATO compliance model, there are many other compliance strategies which, like PCGs, aim to deter and prevent, such as 'nudging' taxpayers to comply by letter writing campaigns.<sup>37</sup>

Obviously the ATO continues to develop its thinking and the risk model is not static. For example, in the context of the 'Tax Gap', there is a shift emerging from risk to tolerance.<sup>38</sup>

## 23 Legal foundations for the PCG

### 231 Td





That said, as Creylen notes, there are various 'soft law' instruments by Government or public officials to regulate third parties that fall short of being by or under legislation. RCGs arguably fall into this category.

Another example of 'soft law' in the tax sphere, referred to by Justice Jennifer Davies of the Federal Court (as she then was) in a 2010 article, is the integration into Australian law of OECD Model Conventions and Commentaries and the OECD Transfer Pricing Guidelines and the commentaries on the Multilateral Instrument.<sup>49</sup> Her Honour presciently observed that

It is likely that in the future the question of the use which can be made of, and

















Journal of Tax Research

Editorial Board

Volume 10, Number 1



comprise of a tax debt. Her Honour appears to treat the reasoning in *Hudins* as consistent with *Bond* and *Targ* and does not state that the Court is bound to reject the reasoning in *Hudins* that was criticised in *Targ*.<sup>91</sup> Her Honour instead concisely summarises the test in *Targ* and then concludes on the facts that the second part of the test is failed.

The majority in *Targ* 221 CLR at [89] concluded that the determination of



- (h) that there was no evidence or other material to justify the making of the decision,
- (j) that the decision was otherwise contrary to law

The reference in paragraph (e) above to an improper exercise of a power shall be construed as including a reference to

- (a) taking an irrelevant consideration into account in the exercise of a power;
- (b) failing to take a relevant consideration into account in the exercise of a power;
- (c) an exercise of a power for a purpose other than a purpose for which the power is conferred;
- (d) an exercise of administrative power of a public officer;



One popular example is the perception that the use of POGs is increasing. The facts tell







funds that provide pension tax bonuses to members where the superannuation funds are facing practical difficulties in complying with certain legislative requirements...

11. We recognise that some superannuation funds that wish to provide pension tax bonuses to members may need to modify existing systems to ensure full automation, and integration with core processing and integrity controls with respect to having the value of the pension tax bonus correctly reflected in the member's pension account balance<sup>114</sup>

... duties' f C ns .fe t ts

**36 Type IV: resolving uncertainty about tax rate changes**

**Clarity about what is the legislated tax rate is fundamental to taxpayer compliance but sometimes practical clarity can be elusive**

**An example of seeking to address this problem is PCG 20188, which is entitled**



PCGs within Type VI are every sensible and appropriate exercise of the Commissioner's





**Assessment Act 1997, which covers the issue of non-share equity through permanent establishments and touches on transfer pricing and arm's length principles**

**Type VIII FCGs have been issued in the context of international anti-avoidance rules such as FCG 20185 'Diverted Profits Tax', and FCG 20196 'OECD Hybrid Mismatch Rules - Concept of Structured Arrangement'.**

**Interestingly the FCGs include the statement that**

**in exercise of the GPA the Commissioner may decide only to allocate compliance resources in respect of a particular topic prospectively.**

**The occasion for and merit of the change of ATO view of the law is a separate question to the use and validity of the PCG.**

**PCGs of this type that simply reflect a change of ATO view because legal interpretations have changed represent one subtype and all said and done are relatively straightforward as to the use and operation of the PCG. A neat example is PCG 2017/13 'Division 7A –**

## Light of the High Court decision in Bywater





Sometimes PCCs are a means by which the Commissioner assists with the transition into new legislation or otherwise cushions taxpayers from the disproportionate burdens of new legislation. The goal is important but the question needs to be asked as to the cause of the problem and the methods to solve it. Passage and improvement of legislation is no doubt an ongoing challenge but pushing the problem back to the Commissioner as the administrator creates its own issues. Legislation will never be perfect.

rd dm nbc "





## **1 INTRODUCTION**

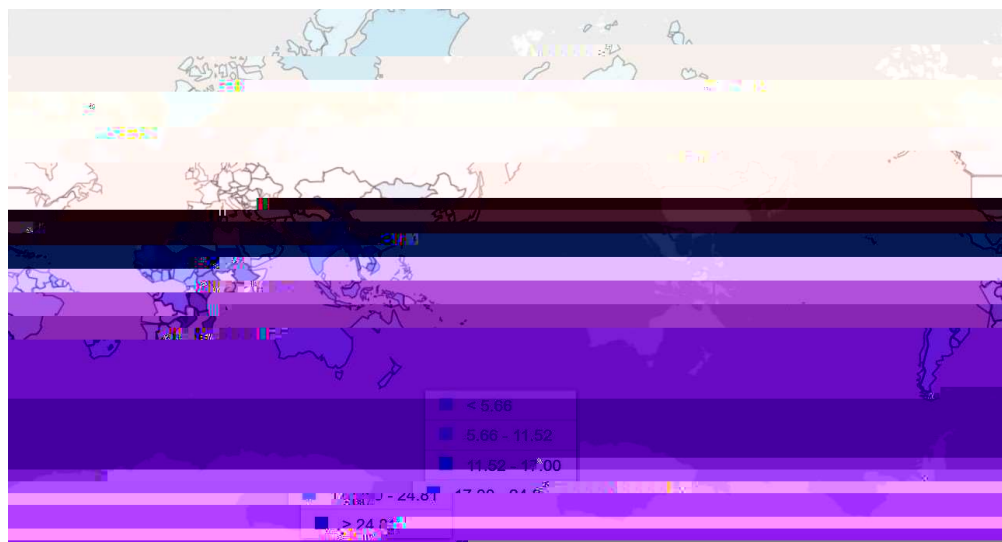
determinants may also impact the tax rate directly. Deep determinants show that history matters towards tax revenues and that tax revenues are path dependent.

The focus is on deep determinants since the argument, as borrowed from the



sectors found in countries with large agricultural sectors may also have limited the ability of the countries' governments to increase their tax ratios<sup>9</sup>

**Fig 1: World Map of Agriculture to GDP**



Source: World Bank. Note that no data is available for countries colored in white.

I test the hypothesis that a country's location has an influence on tax ratios with the use of a cross section dataset of at most 141 countries for the year 2014, using alternative models (refer to Table 1). Appendix A provides the sample and a description for all variables used in this article. The models contained primarily geographical variables, geography described as being 'as exogenous a determinant as an economist can ever hope to get'.<sup>10</sup> The only non-geographical variables are malaria risk in 1965 and population size. Malaria risk in 1965 serves as a proxy for the disease environment faced by settlers and seems likely to be exogenous to current tax ratios. Formal testing for endogeneity by using various geographic variables as instruments supports this conclusion. Since current population size may be endogenous to tax ratios (and the coefficient is relevant for the remainder of the article), I use population size in 1960 as an instrument for current population size and two-stage least squares as the estimator when including population size. It seems unlikely that population size in 1960 will

<sup>9</sup> Roger Gordon and Wei Li, 'Tax Structures in Developing Countries: Many Puzzles and a Possible Explanation' (2009) 93(7) *Journal of Public Economics* 855.

<sup>10</sup> Dani Rodrik, Arvind Subramanian and Francesco Turrini, 'Institutions Rule: The Primacy of Institutions over Geography and Integration in Economic Development' (2004) 9(2) *Journal of Economic Growth* 131, 133.

influence tax revenues through channels not represented by the current population size and population size in 1980 may, therefore, be a valid instrument.<sup>11</sup>

**Table 1: Country's Location and Tax Ratios**

---

<b>VARIABLES</b>	<b>(1)</b> <b>OLS</b>	<b>(2)</b> <b>OLS</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
------------------	--------------------------	--------------------------	------------	------------	------------

---

Since the economic development literature finds a strong relationship between the past disease environment and economic development and economic development is shown



citizens' preferences.<sup>18</sup> Eastly and Levine show that ethnic diversity adversely affects many public policies associated with economic growth and conclude that their 'results lend support to theories that interest group pluralization leads to rent seeking behavior and reduces the consensus for public goods'.<sup>19</sup> La Porta and co authors show that ethnic heterogeneity is correlated with poor quality of government and Lago Peñas and Lago Peñas, as well as Xin Li show that ethnic fractionalisation is negatively correlated with tax morale.<sup>20</sup> The correlation between country size and tax ratios may, therefore, also be due to ethnic fractionalisation.. a h





### 3 INSTITUTIONS AND TAX RATIOS

#### 3.1 Formal institutions and tax ratios

Diamond's discussion, as summarised in section 2, focuses on the diffusion of technology and how this led to Eurasian dominance. But the plentiful supply of food and consequent division of labour, population growth, and trade do not only benefit technological development. The interaction between different social groups and societies necessitates the establishment of new institutions. The institutions developed and established in Eurasia were replicated in societies where colonisers settled and many continue to exist today.<sup>22</sup> Today, non-settler societies often also enforce formal institutions originating from Eurasian societies. Formal institutions are regarded as deep



Gil and Sala-i-Martin).<sup>34</sup> Passonard and Tabellini<sup>35</sup> find that presidential systems decrease tax revenues (parliamentary systems increase tax revenues), although this result is questioned by the replication study of Blume and coauthors, which uses a larger sample.<sup>36</sup> The results reported in this section are from a greater number of observations than these previous studies (141 compared to 88 by Blume and coauthors and 76 by Passonard and Tabellini).

The majority of past studies on democracy and government size measure the













**Table 7. Inglehart-Welzel Values Measure**

	<b>Factor loadings</b>
<b>Traditional values emphasise the following (Secular-rational values emphasise the opposite):</b>	



Self-expression societies are also on average more rule abiding ( $r=0.72$ ). This is different to traditional societies who are less rule abiding ( $r=0.56$ ) although having informal institutions that emphasise rule adherence. It appears that institutions that support the involvement of society in the creation of rules that represent their interests drives rule adherence, rather than institutions emphasising rule adherence. Stronger enforcement of formal institutions is not necessarily the answer (as much of the tax literature emphasises). Supporting the development of improved informal institutions and creating formal institutions that represent these informal institutions could be a more fruitful approach.

similar to Mandavie, suggest that the economic environment of countries at the time of colonisation, emphasising the extent that mineral wealth has been discovered, influences current levels of taxation.<sup>56</sup> Although mineral wealth most likely played a part in the policies implemented during colonisation, this article provides an alternative narrative that emphasises geography, rather than the economic environment.

It is shown that the past disease environment is a significant determinant of taxation and that the effect does not run only through the influence of the past disease environment on economic development (as shown by Acemoglu, Johnson and Robinson).<sup>57</sup> It is suggested that this effect is as a result of the institutions and, importantly, the technology and ideas of settlers, which were implemented and applied where they settled. Adopting foreign technology may be particularly important for developing countries if they are to increase their taxation.

Second, for taxation the division of power matters. The results in this article suggest that to avoid increased taxation, democratic institutions can be preferred to authoritarian institutions and parliamentary institutions can be preferred to presidential institutions. Societies with informal institutions aligned with democratic principles also exhibit greater taxation. These results suggest that a greater division of power is beneficial to tax ratios. This suggestion is, however, not supported by the finding that federal institutions, which likely lead to tax competition, have a negative effect on tax ratios. Taking the findings on democratic institutions, parliamentary institutions, and federalism into consideration, it appears that the division of power can increase tax ratios, but these effects may be dampened if such division results in tax competition.

Third, for taxation formal and informal institutions matter. Since institutions are slow changing, advising changes to formal and informal institutions may not be particularly helpful for countries which require additional tax revenues in the short term. For the short term, knowledge of the effect of institutions on taxation may be more useful in how tax policy is designed and debated. Incorporating the results presented in this article, Figure 2 provides a theory on how greater cognisance of institutions can be useful in designing tax policy.<sup>58</sup>

<sup>56</sup> *Ibid*

<sup>57</sup> Acemoglu, Johnson and Robinson, above n 7

<sup>58</sup> The theory does not attempt to include all factors that influence taxation. There are many factors that influence tax design and taxation that are not considered in this article. Inequality is an example of such a factor, as discussed in Kenneth L. Sokoloff and Eric M. Zolt, 'Inequality and Taxation: Evidence from the Americas on How Inequality May Influence Tax Institutions' (2006) 53(2) *Tax Law Review* 167.



these institutions and enforcement characteristics. The theoretical principle that I propose here is institutional efficiency.

When proposing a new formal institution (eg tax law), institutional efficiency will be high if: (1) the proposed formal institution does not adversely influence the intended outcomes of other existing formal institutions, (2) the proposed formal institution is aligned with the existing informal institutions, and (3) the proposed formal institution does not adversely influence the existing informal institutions. The higher the institutional efficiency, the lower the transaction costs of the policy.

The transaction costs of the policy will include implementation costs, adjustment costs, and enforcement costs. Implementation costs include political costs (for instance, the loss of votes), costs to obtain consensus on the policy, the costs of citizen organisations

**require an in-depth understanding of the informal institutions residing in countries, bringing sociology squarely into the field of fiscal policy.**

#### **APPENDIX A. SAMPLE, VARIABLES, SOURCES AND MEANING**

**The sample includes Afghanistan, Albania, Algeria, Angola, Antigua and Barbuda, Armenia, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Benin, Bhutan, Bosnia, Botswana, Brazil, Bulgaria, Burkina Faso, Cabo Verde, Cambodia, Canada, Central African Republic, Chile, China, Colombia, Congo Rep, Costa Rica, Cote d'Ivoire, Croatia, Cyprus, Czech Republic, Denmark, Dominica,**



		<b>gives citizens the right to vote in an election, freely and fairly.</b>
<b>Development</b>	<b>World Bank</b>	<b>GDP per capita</b>

**Religion  
Fractionalisation**

**Alesina and Wacziarg<sup>66</sup>**

**Reflects the probability that two randomly  
selected people from a given country will not**





# Towards a conceptual framework for tax literacy: a scoping review

Bernadette Cloeteq and Camela Apeca

## Abstract

Given the paucity of studies on tax literacy in the extant literature, an inductive approach to synthesising the conceptualisation of the emerging topic was followed in this scoping review. The prominent content areas relating to the conceptualisation of the construct 'tax literacy' emerged from the review. These content areas are included in a suggested conceptual framework that is presented from a holistic perspective. These content areas are as follows: (i) tax literacy from an individual's perspective, that is, an individual as his or her own tax professional; (ii) tax literacy from a relational perspective, that is, citizens are required to be responsible in relation to all tax-related issues; and (iii) tax literacy from a systemic perspective, that is, a sense of responsibility towards the objectives of the social contract, which requires the active participation of the citizenry and a high degree of tax morality.

**Keywords:** tax literacy; financial literacy; scoping review; conceptual framework; tax compliance; public finance; government expenditure

---

Professor in the Department of Taxation at the University of South Africa, [ddlab@unisa.ac.za](mailto:ddlab@unisa.ac.za)  
Corresponding author:

Professor, Area Business and Economic Education at the Business School, University of Mannheim,  
Germany; Professor Extraordinarius at the Department of Taxation, University of South Africa

## 1 INTRODUCTION

**'In this world nothing can be said to be certain, except death and taxes'**

**Benjamin Franklin**

**As the above quotation ascribed to Benjamin Franklin suggests, taxes are ubiquitous and, for most people, an undesirable obligation. A specific type of preparation seems to**

indispensable prerequisite not only for bringing tax and financial education together but also for developing targeted learning and assessment tools. The study presented in this article addresses this gap by systematically identifying and analysing conceptual definitions and key components of tax literacy for individuals in the available research literature by means of a scoping review. On this basis, a preliminary conceptualisation of tax literacy as an integral part of financial literacy is suggested.

The structure of the article is as follows. In the next section we briefly describe the methodology employed in the study. In section 3 we present the results of the scoping review. On the basis of the results, in section 4 we propose a conceptual structure and main elements of tax literacy as an integral part of financial literacy. We conclude the article in section 5 by summarising the main insights emerging from the review and its interpretation while at the same time pointing out possible limitations of our efforts so far and delineating prospects for future research in the field of tax literacy.

## 2 RESEARCH METHODOLOGY

A scoping review was employed to map the key components that underpin the concept of tax literacy. A scoping review provides a synthesis of the evidence gathered through research (Rumill, Fitzgerald & Moffatt, 2010, p. 100). It is a type of research that

**Fig 1: A Scoping Review Framework**

**Source Adapted from Petas et al. (2017, p 5)**

**The enhanced scoping review framework suggested by Petas et al. (2017) and illustrated in Figure 1 was followed for the purpose of this article. Two experienced researchers, one from the discipline of taxation and one from the discipline of business and economics education, conducted the review which ensured that the review was as broad and detailed as possible.**



**Step 3 Describing the planned approach to the search for and the selection, extraction and charting of evidence.** In order to ensure that the review was as extensive as possible, the scoping exercise involved the exploration of four databases, namely, ABI/INFORM Collection, Business Source Ultimate, EconLit and Google Scholar. These databases were selected because of their broad coverage of a variety of fields of study (including business, taxation, economics and public finance).

**Step 4 Searching for evidence.** A review of the titles, abstracts and keywords (if available) of studies indicated that there was not a large number of studies focusing on tax literacy per se. The inclusion and exclusion criteria that were applied are presented in Table 1.

**Table 1: Inclusion and Exclusion Criteria**

**Fig 2 PRISMA Flow Diagram of Study Selection Process**

**Source Adapted from Petas et al. (2017)**

**Step 6 Extracting evidence** The identified records were downloaded and stored in Mendeley to ensure ease of access for both researchers. An Excel spreadsheet was developed for recording key data on each record, including the author(s), the academic background of the author(s), if available, the year of publication, the aim/purpose of the study, conceptual definitions provided and key findings. The authors related to Mendeley

independently reviewed a selection of the articles and where differences were observed between the two coding exercises, these were discussed and resolved. The results of this analysis will be presented in the next section, along with a brief overview of the characteristics of the sources.

### 3 A





**Fig 6 Identification of Themes**



The five themes that were identified will now be discussed in detail. The discussion of the themes is presented in chronological order, based on the sources identified in the scoping review.

### 3.2.1 Theme 1: Technical knowledge, skills and attitudes related to being tax compliant

Some authors approach tax literacy in a predominantly technical or practical way. For example, Kanalludin and Mad (2005, p. 73),<sup>1</sup> quoting Badi (1992) and Razman and Aniffin (2000), define tax literacy as individuals' 'ability to fill [in] the tax form and calculate their tax liabilities independently'. Kanalludin and Mad (2005, p. 72) and Mad and co-authors (2010, p. 219) also refer to functional literacy by stating that a taxpayer, especially in a self-assessment environment, should be able to determine his or her own taxable income and income tax payable and to furnish correct returns to the relevant tax authority. The authors also stress the importance of awareness of tax

literacy as determined by questions on personal income tax, tax rates, tax allowances and tax credits. They also included a measurement relating to consumption taxation, focusing on general knowledge about selected products and tax rates (Blechová & Šedová 2016 p. 116). They did not provide a conceptual framework, but their questions seemed to measure legislative tax knowledge.

Concerns regarding tax complexity that would require high levels of tax literacy led to



and deductions within the UK tax framework, as well as general knowledge questions on the UK's individual tax system (Alexander et al., 2018, p. 12). The items included were concepts of average tax rates and marginal tax rates, a calculation of value added tax, simplistic calculations of income tax liability and calculations of national insurance contributions.

Cedrowsky (2018) explores the conceptual definition of tax literacy through the lens of economics education. Based on the theoretical groundwork of economics education, Cedrowsky (2018, p. 115) defines tax literacy 'as general tax knowledge on a societal and individual level, an interest in tax-related issues, and an attitude, alongside a corresponding tax compliance behaviour'. She provides a more comprehensive description of what is to be understood under 'general tax knowledge'. According to Cedrowsky (2018), general tax knowledge comprises different types of knowledge and different cognitive processes, according to the taxonomy for learning, teaching and assessment by Anderson and Krathwohl (2001), which is based on work by Bloom (1974). Therefore, general tax knowledge comprises not only factual knowledge but also more

In a more future oriented approach than has been described thus far, Boman and Wassenman (2018) explore the meaning of tax literacy and tax compliance in the context of a digital economy. For purposes of their study, they define tax literacy as ‘a dynamic process of developing skills and gaining the confidence to be aware of and understand the factors that influence your tax decision and of taxation consequences of your decision, to know where to get assistance on complicated tax issues and to use the knowledge to make informed choices and decisions with respect to various transactions’ (Boman & Wassenman, 2018, p. 5). According to the authors, tax literacy has three distinctive elements, namely, tax awareness, contextual knowledge and informed decision making. They indicate their understanding of tax awareness includes the notion of understanding or recognising factors relevant to a decision (whether the decision relates to applying tax rules and procedures correctly) and the notion of understanding the tax consequences of the decision made (Boman & Wassenman, 2018, p. 5). Boman and Wassenman (2018) are thus also focusing on the technical knowledge required to be able to conduct a tax liability calculation and be tax compliant.

Regarding contextual knowledge, Boman and Wassenman (2018, p. 5) list two dimensions, namely, procedural and legal knowledge. Procedural knowledge refers to the fact that taxpayers need to be aware and have acceptable knowledge of the tax processes and their responsibility to adhere to the tax laws in their countries. This is the knowledge of how and when to file tax returns and to supply information to the tax authorities (Boman & Wassenman, 2018, p. 6). Legal knowledge, as an element of tax knowledge, has two dimensions – the understanding of legal terms and legislation (‘knowing that something is taxable’) and the ability to apply the legal knowledge to

Wasser age to





### 3.2.3 Theme 3: Knowledge, skills and attitudes required for effective and efficient tax planning

Another line of research explores the linkage between tax literacy and financial literacy. **Badrin (2007)** does not provide a formal definition of tax literacy but alludes to the positive linkage between being more tax literate and taking a more active and responsible role in the taxation arena. She further argues that taxation should be regarded as an important component of financial literacy since it has the potential to impact on a person's overall wealth. The ability to meet tax liabilities on time, to prepare returns accurately and to claim all available entitlements would certainly impact on a person's overall financial position. In her review of the scope of financial literacy research in the context of the taxation system, **Badrin<sup>2</sup> (Badrin, 2007; Chacko, 2011)** reports on the low levels of knowledge specifically relating to the effect of taxation on superannuation, for example, that superannuation is taxed at a lower rate than income tax.

include a small number of knowledge questions about the Medicare levy, how to calculate it and the availability of medical tax offsets (Bridin, 2014, pp 147-149).

Bhushan and Medry (2013, p 7) stress the importance of tax management as part of personal financial planning. They argue that tax management includes taxpayers' ability to compute their tax liability, to determine any possible tax savings via the tax code and not to incur any financial losses due to late payments or the late submission of tax returns. Bhushan and Medry (2013, p 7) broadly define tax literacy 'as the knowledge which an individual should possess in order to manage the issues concerning personal taxation effectively'.

Cvijje (2015) discusses the relationship between financial literacy and tax literacy, giving a comprehensive analysis of their interrelatedness. Financial literacy, like tax, is dynamic and changing. She highlights that consumers (and/or taxpayers) are

naam



**Digital literacy will become more prominent as tax administration processes (affecting taxpayers' interaction with authorities) and the processes of recording transactions and maintaining records for tax purposes (affecting taxpayers' financial accounting and record keeping) are digitalised.**

**It is clear from the concept mapping exercise that similar topics have been dealt with by several authors. Theme 1 and 3 focus on the knowledge, skills and attitudes required by citizens to be tax knowledgeable, to conduct efficient tax planning and to be tax compliant. Theme 2 focuses on the importance of taxes as a source of government income to fund its various fiscal policy objectives. Theme 4 concerns the societal value of**











**Le Roux, D J 2017, Retirement planning: Could tax and financial literacy increase financial independence during retirement?, MCom dissertation, University of Pretoria**

**Levac, D, Colquhoun, H & O'Brien, K K 2010 'Scoping studies: Advancing the methodology', Implementation Science, vol. 5 article 69**

**Lyon, E & Callin, JR 2010 'Consumer misconceptions about tax laws: Results from a national survey', Journal of Tax Research**

Rumill, PD, Fitzgerald, SM & Mearns, WR 2010 'Using scoping literature reviews as a means of understanding and interpreting existing literature', *Work*, vol. 35, no 3 pp 389-404

Stephan, CAA & Chikobaty, A 2019 'Understanding of tax literacy: a scoping review'