

State Capitalism vs. Private Enterprise

Abstract

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The abstract discusses the
concept of state capitalism
and its relationship to
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1. **Introduction**
 The purpose of this study is to investigate the impact of digital marketing on consumer behavior. This research is significant as it provides insights into how digital marketing strategies influence purchasing decisions in the current market environment.

The study is structured as follows: Chapter 1 provides an overview of the research, Chapter 2 discusses the theoretical background, Chapter 3 details the methodology, Chapter 4 presents the data analysis, and Chapter 5 concludes with the findings and implications.

The research is based on a quantitative approach, utilizing data from a survey of 500 consumers. The data was analyzed using statistical methods to identify correlations between digital marketing exposure and consumer behavior.

The findings indicate a positive correlation between digital marketing and consumer behavior. Specifically, consumers exposed to digital marketing are more likely to purchase products and services online. This suggests that digital marketing is an effective strategy for reaching and influencing consumers.

The implications of this study are significant for marketers and businesses. Understanding the impact of digital marketing can help them develop more targeted and effective marketing strategies. Additionally, the study highlights the importance of digital marketing in the current market environment.

The study is limited by its quantitative approach and the use of a survey. Future research could explore the qualitative aspects of digital marketing and its impact on consumer behavior.

In conclusion, digital marketing has a significant impact on consumer behavior. This research provides valuable insights into how digital marketing strategies influence purchasing decisions.

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 \end{aligned}$$

Figure 1: The relationship between the variables X_i and Y_i .

The regression line is shown in Figure 1, with the equation $Y_i = a + bX_i + e_i$.

where a is the intercept, b is the slope, and e_i is the error term.

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Region	Capital
Alabama	Montgomery
Alaska	Juneau
Arizona	Phoenix
Arkansas	Little Rock
California	Sacramento
Colorado	Denver
Connecticut	Hartford
Delaware	Dover
Florida	Tallahassee
Georgia	Atlanta
Hawaii	Honolulu
Idaho	Boise
Illinois	Springfield
Indiana	Indianapolis
Iowa	Des Moines
Kansas	Topeka
Kentucky	Frankfort
Louisiana	Baton Rouge
Maine	Oxford
Maryland	Annapolis
Massachusetts	Toronto
Michigan	Lansing
Minnesota	St. Paul
Mississippi	Jackson
Missouri	Jefferson City
Montana	Helena
Nebraska	Lincoln
Nevada	Carson City
New Hampshire	Concord
New Jersey	Trenton
New Mexico	Santa Fe
New York	Albany
North Carolina	Raleigh
North Dakota	Bismarck
Ohio	Columbus
Oklahoma	Oklahoma City
Oregon	Salem
Pennsylvania	Harrisburg
Rhode Island	Providence
South Carolina	Columbia
South Dakota	Pierre
Tennessee	Nashville
Texas	Austin
Utah	Salt Lake City
Vermont	Montpelier
Virginia	Richmond
Washington	Olympia
West Virginia	Charleston
Wisconsin	Madison
Wyoming	Cheyenne

3. Capital Allocations in Stat

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 2.6 1.35 8.8% 1.7 5.7
 1.8% 1.894 8.2% 3.7%
 2.7% 0.4%

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(1991). The

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³²

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British and German

Q

12.78% (p < 0.001); and
 0.21% (p = 0.027).
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5. Party Objectives, Managerial Incentives, And Interest Alignment

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Q 18

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(p<0.01). Q 24

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Q 27

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Q 33

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(p=0.022 vs 0.295) Q 49

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p<0.099).

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 SHH dSR 1998, 113, 531-552.
 SA 1998, 12, 133-150.
 SA dV 1998, C, 96, 61-80.
 SJC 1988, 80, 96, 61-80.
 SJC 1997, 52, 111434.
 SJC 2003, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

Appendix A. Variable Definitions.

Summary statistics and capital allocation models

State groups 2004, H

2004

Size [\(1\)](#)

Sales [\(1\)](#)

[\(1\)](#)

Employees [\(1\)](#)

Tobin's Q [\(1\)](#)

[\(1\)](#)

[\(1\)](#)

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Return on assets (ROA) [\(1\)](#)

[\(1\)](#)

Total factor productivity

Abnormal portfolio returns (Table 5)

Market risk premium
 $\frac{1}{N} \sum_{i=1}^N (R_{M,t} - R_{f,t})$

$\frac{1}{N} \sum_{i=1}^N (R_{M,t} - R_{f,t})$

SMB and HML
 (Fama and French 1993).
 $\frac{1}{N} \sum_{i=1}^N (R_{SMB,t} - R_{f,t})$
 $\frac{1}{N} \sum_{i=1}^N (R_{HML,t} - R_{f,t})$

$\frac{1}{N} \sum_{i=1}^N (R_{SMB,t} - R_{f,t})$

$\frac{1}{N} \sum_{i=1}^N (R_{SMB,t} - R_{f,t})$

$\frac{1}{N} \sum_{i=1}^N (R_{SMB,t} - R_{f,t})$

$\frac{1}{N} \sum_{i=1}^N (R_{SMB,t} - R_{f,t})$

$\frac{1}{N} \sum_{i=1}^N (R_{SMB,t} - R_{f,t})$

$\frac{1}{N} \sum_{i=1}^N (R_{SMB,t} - R_{f,t})$

Bl h

ROA impairment

2016

2017

2018

Internal capital misallocation

2016

2017

2018

2019

2020

2021

2022

2023

2024

2025

2026

~~Highly~~

diversified ~~highly~~

focused ~~highly~~

Loss-making ~~is~~ ~~highly~~ ~~profitable~~
~~is~~

Profitable ~~is~~ ~~highly~~ ~~profitable~~
~~is~~

~~highly~~ ~~profitable~~

Below-average TFP ~~is~~

Table 1. Summary Statistics.

Year	Sample Size (n)	Mean	Standard Deviation (SD)	Minimum	Maximum
2004	116	1.66	0.88	0.00	3.00
2013	112	1.62	0.88	0.00	3.00
2015	115	1.65	0.87	0.00	3.00

Table 2. Q Sensitivity of Internal and External Capital Allocations.

Internal Capital Allocation	External Capital Allocation	Q. In
High	High	High
High	Low	Low
Low	High	High
Low	Low	Low

Table 3. Mitigating and Enabling Factors: Monitoring and Soft Budget Constraints.

File 1-2

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Table 4. Characteristics of Source and Recipient Firms.

Source Firm	Recipient Firm	W	t
Size (Employees)	Size (Employees)	High	High
Industry	Industry	High	High
Age	Age	High	High
Profitability	Profitability	High	High
Debt Ratio	Debt Ratio	High	High
Market Power	Market Power	High	High
Geographic Proximity	Geographic Proximity	High	High
Common Suppliers	Common Suppliers	High	High
Common Customers	Common Customers	High	High
Common Directors	Common Directors	High	High
Common Executives	Common Executives	High	High
Common Board Members	Common Board Members	High	High
Common Shareholders	Common Shareholders	High	High
Common Suppliers	Common Suppliers	High	High
Common Customers	Common Customers	High	High
Common Directors	Common Directors	High	High
Common Executives	Common Executives	High	High
Common Board Members	Common Board Members	High	High
Common Shareholders	Common Shareholders	High	High

Table 6. Diversified vs. Focused State Business Groups.

	Diversified		Focused	
	Mean	SD	Mean	SD
ROA	-0.227	0.08	-0.165	0.07
ROE	-0.080	0.03	0.092	0.04
ROIC	-0.613	0.15	-0.522	0.12
EBITDA	0.025	0.01	0.092	0.02
EBIT	0.066	0.02	0.045	0.01
EBITDA/EBIT	-0.005	0.019	0.022	0.00
EBIT/EBITDA	0.057	0.01	-0.031	0.01
EBITDA/EBITDA	-0.010	0.007	-0.012	0.004
EBITDA/EBITDA	-0.249	-0.209	1.169	-0.722
EBITDA/EBITDA	1.852	-0.562	-3.033	1.121
Diagnostics				
R ²		49.2%	47.7%	34.6%
F-stat	Q?		0.06	4.92**
N	454	346	175	583
ROA	131	130	26	205
ROE	2,418	1,702	735	3,385

Table 7, Panel A: Promotions and Demotions at the Group Level.

Table 7, Panel B: Promotions and Demotions at the Member-firm Level.

		Promotions			Demotions			
		OLS			IV			
		(1)	(2)	(3)	(4)	(5)	(6)	
Firm/chairman characteristics								
Age		0.248	***	0.269***	0.272***	-0.193***	-0.192***	-0.197***
Age ²			0	0	0	0	0	0
CEO	-0.145		**	-0.145**	-0.149**	0.111***	0.111***	0.110***
Age 50s	-0.803		***	-0.796***	-0.791**	0.083	0.082	0.085
Age 60s	-1.339		*	-1.358**	-1.362**	-0.035	-0.036	-0.026
Socio-political objectives								
Age	0.184	0.180		-0.016	-0.015			
Age				-0.221				0.232
Profit-related objectives								
Age	0.230	0.218		-0.036	-0.038			
Age				-0.057				-0.092
Age	0.006	-0.029		0.138	0.137			
Age				0.347				0.466**
Capital allocations								
Age	-0.042		**	-0.043**		-0.002	-0.002	
Diagnostics								
R ²		4.1%	4.7%	4.7%	1.3%	1.3%	1.6%	
Obs	1,222	1,222	1,222	1,222	1,222	1,222	1,222	
Obs	55	55	55	166	166	166	166	
Obs	3,814	3,814	3,814			3,814	3,814	3,814

Table 8. Profitability and Productivity.

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INTERNET APPENDIX

(NOT INTENDED FOR PUBLICATION)

Table IA.1. Baseline Models with Alternative Measures of Internal Capital Allocations.

Model	Internal Capital Allocation Measure	Model	Internal Capital Allocation Measure
Model 1	Internal Capital Allocation Measure (2010)	Model 2	Internal Capital Allocation Measure (2010)
Model 3	Internal Capital Allocation Measure (2010)	Model 4	Internal Capital Allocation Measure (2010)
Model 5	Internal Capital Allocation Measure (2010)	Model 6	Internal Capital Allocation Measure (2010)

Table IA.2. Baseline Models with Capital Transfers for Alternative Sets of Group Entities.

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Table IA.3. Alternative Size Cut-offs and Placebo Tests.

~~in a 2x2~~

~~placebo~~

~~Q 1000~~