

Course Outline

MATS3007

3.2 Expectations of students

The course is being delivered fully online. Students are expected to engage with the course in a regular manner whether this be the online live lectures, class activities, group work, or assessments. An underlying core aspect of the course is the recognition of personal/graduate/professional attributes and for students to practice and develop these in completing this course.

Students must attend at least 80% of all online classes with the expectation that students only miss classes due to illness or unforeseen circumstances.

Students must read through lecture notes and associated with online classes.

During class, students are expected to engage actively in online class discussions and activities.

Students should work collaboratively with group members to complete group assessments.

Students should complete all assessment tasks and submit them on time.

Students are expected to participate in online discussions in online classes and through the Moodle page.

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5. Assessment

5.1 Assessment tasks

Assessment task	
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5.2 Assessment criteria and standards

The assessment criteria and standards will be available on the course Moodle page. Please refer to the UNSW guide to grades: <https://student.unsw.edu.au/grades>

5.3 Submission of assessment tasks

UNSW operates under a Fit to Sit/ Submit rule for all assessments. If a student wishes to submit an application for special consideration for an exam or assessment, the application must be submitted prior to the start of the exam or before an assessment is submitted. If a student sits the exam/ submits an assignment, they are declaring themselves well enough to do so. Information on this process can be found here: <https://student.unsw.edu.au/special-consideration>. a Fittp6t (as)4-

6. Academic integrity, referencing and plagiarism

Referencing system: Harvard, please see the following site for details of the referencing system: <https://student.unsw.edu.au/harvard-referencing>

Referencing is a way of acknowledging the sources of information that you use to research your assignments. You need to provide a reference whenever you draw on someone else's words, ideas or research. Not referencing other people's work can constitute plagiarism.

Further information about referencing styles can be located at <https://student.unsw.edu.au/referencing>

Academic integrity is fundamental to success at university. Academic integrity can be defined as a commitment to six fundamental values in academic pursuits: honesty, trust, fairness, respect, responsibility and courage. At UNSW, this means that your work must be your own, and others' ideas should be appropriately acknowledged. If you don't follow these rules, plagiarism may be detected in your work.

Further information about academic integrity and **plagiarism** can be located at:

The site <https://student.unsw.edu.au/plagiarism>, and

The training site

Insights into Australian Marketing: Readings and Cases, Prentice-Hall, New York, 1990

8. Administrative matters

School Office: Room 137, Building E10 School of Materials Science and Engineering

School Website: <http://www.materials.unsw.edu.au/>

Faculty Office: Robert Webster Building, Room 128

Faculty Website: <http://www.science.unsw.edu.au/>